

## KVMR Program Committee Minutes 10/13/2020

5:00 p.m. ~ via ZOOM ~ ZOOM moderator Sean Dooley

- I. Call to Order: Director of Content Sean Dooley called meeting to order at 5:02 p.m.  
Present: Director of Content Sean Dooley, Ann Ashley, Don Lipari, Judy Nielsen, Jeffrey Philpott, Kendal Smeeth, and Chris Towne. Absent: Jenny Michael
- II. Director of Content Rundown: 10/14/2020 House of Representatives Congressional District 1 debate between Denny/LaMalfa will be broadcast on KVMR; Special meeting of 10/9/2020 was briefly reviewed for those that had technical difficulty; a ZOOM meeting is being planned to discuss the concept of categorizing programs, with a focus on better curating news programming; Hang Town Halloween takes place October 24<sup>th</sup> - 25<sup>th</sup>.
- III. Membership drive: A success with online promoting and a shortened concise drive, 4 ½ days from 7 a.m. - 6:00 p.m. Messaging and promos were excellent. Focus was on station support versus individual show support. Grateful Dead T-shirt hit it home throughout the drive, reflecting the long-standing legacy of KVMR. DJs broadcasting outside the station were magnificent and sounded great.
- IV. Program Reviews/CLOSED SESSION:
  - a. Click Your Heels Together
  - b. Early Morning Ramble
- V. Announcement from CLOSED SESSION: Director of Content will meet with each broadcaster for their review, providing positive input and suggesting areas where improvement would be beneficial. PC members may submit further feed back until those times.
- VI. Next shows to be reviewed:
  - a. Archie's Place
  - b. The Wee Small Hours
- VII. Approval of 9/29/2020 regular meeting minutes: Moved by Don, second by Jeffrey. Vote taken. PASSED.
- VIII. Approval of 10/9/2020 special meeting minutes: Moved by Judy, second by Chris. Vote taken. PASSED.
- IX. Moved by Judy, second by Don to adjourn. Meeting adjourned at 5:45 p.m.

Next meeting: Tuesday, October 27, 2020, 5:00 p.m. via ZOOM

MINUTES APPROVED:

Sean Dooley, Director of Content

October 27, 2020