

CAB Meeting of Wed Nov 4

In attendance: Douglas, Peter, Robert, Barbara, Anna, Shelby, Paul; Barbara B.

Minutes of 10/7/2020 approved

Next survey:

- should we include PSAs and Community Calendar question in survey (Barbara B will look into CC at

Board)

-Barbara B joined Board = Community involvement, business experience, Secretary now VP

-Anna will write up and send to Douglas to review, then to Ali when ready

-Anna is using a free version of Survey Monkey; will check into using KVMR's version

Douglas will give annual report to Board on Tuesday 11/17 at 6:30 (except he can't). I said I would. December 17th is the next Board meeting after that. Barbara B gave Board's agenda/schedule, Douglas could give report in November or December, as far as the Board is concerned. Douglas may hear more pertinent info at SDC meeting next Tuesday.

So Douglas will go to SDC meeting and decide how to proceed re: report

Anita will go with me in November or with Douglas in December

Topic - Emergency situation; Shelby suggested that the broadcaster give a particular time that listeners can expect to hear updates

Questions: Do Talk Show hosts have to have "balanced" programming?

Barbara B - Staff is talking about how to approach these shows. Broadcasters given option to include different voices OR do opinion spots. Some broadcasters may be asked to go to 30 minute shows. Ali and Sean are going to talk to affected parties.

Barbara G said she'd take notes (Secretary) and nominated Peter to be El Presidente. Peter is being railroaded. Robert is sticking it to Douglas. (Robert says Douglas is getting deeper into KVMR than he did.) Robert suggested that Douglas give up other activities (ie., SDC).

(Barbara B said our change of personnel on CAB should be included in report) - Douglas likes SDC meetings. Creating agendas takes more time. Barb B says they like "more participation". SDC doesn't really create more work for CAB Pres.

Barb B: How do we tend our relationships with organizations in the community? And had several ideas to make Douglas' job less onerous. Board will help with CAB recruitment. Anna is looking for people to join CAB.

Robert pointed out that it's been hard to get people to join CAB; maybe CAB could meet less often? Is CAB just creating surveys? Barbara B wonders if the CAB wants to be more involved in community engagement? Anna wonders if we could do one-question

surveys maybe once a month? Anna also asked about diversifying the membership of the CAB? Students - Senior project? Could we put that out in NC Peeps?? Put up flyers? FB? Yubanet? Robert says many of us have been on the Board for a long time (5 years?). We work together well. He's not interested in doing more as a CAB member. If CAB is going to branch out and integrate more with the Board, then Board needs to help us get more members. Those of us who have been doing this a long time are tired and don't really want to do more!! Barbara B wants to find out how to recruit more people. Can we bribe people into coming - wine socials? Robert feels like the role of CAB has shifted - we interface with community and Board, can we be moderator or facilitator in case of internal emergency (broadcaster uprising)? Could that be one of our roles? Barb B says KVMR problems tend to relate to communication. Douglas reiterates Robert's views. How do we get input from community? Just ask people!! But options are somewhat limited. Paul talked about what the Portland radio station was doing and why he inquired of them what they're doing. Thinks we need to outreach more and look inward less. Shelby suggests a FB Live session (she'll do it if someone will join us)

Douglas says he'll go to the SDC meeting and then finalize report. Douglas, Anita and I will go to Nov or Dec SDC meeting. Anita added another CAB contribution has been to inquire about KVMR's Emergency Response.

Next meeting - January 26th, 2021, Tuesday, 5:30PM

Shelby - what happens if shit hits the fan re: election, do broadcasters know how to respond? Training going on.