

**Nevada City Community Broadcast Group (KVMR)
Board of Directors Regular Meeting
Conducted by Internet via Zoom Application
June 22, 2020 - 6:30 p.m.
Approved Minutes by Barbara Brenner, Board Secretary**

CALL TO ORDER

The Regular Meeting of June 22, 2020 of the Board of Directors of the Nevada City Community Broadcast Group (KVMR) was called to order virtually at 6:31 p.m. using the Zoom Meeting Application.

ROLL CALL

The Vice President called the roll:

PRESENT: Directors Cameron Brady (Vice President), Maureen Boyle (Treasurer), Barbara Brenner (Secretary), Paula Galindo, Diane McIntire, Elisa Parker, Rick Sharkey, and Lew Sitzer.

ABSENT: David Franco (President), Sean Leydon and Elisa Parker (left the meeting at 6:40 p.m.)

STAFF PRESENT: Ali Lightfoot, General Manager (GM).

GUESTS: Brian Terhorst

REVIEW AND APPROVAL OF AGENDA

Motion by Director Sharkey, seconded by Director Brenner, and carried unanimously, 7-0-3-0, approving the agenda as submitted.

APPROVAL OF MINUTES

Motion by Director Sitzer, seconded by Director McIntire, and carried unanimously, 7-0-3-0, approving the Minutes of the KVMR Board of Directors Regular Meeting of May 26, 2020 as amended to add that Maureen Boyle was elected as a Director to server the remainder of the term for seat number six and as the KVMR Treasurer through September 30, 2020.

ACCEPT COMMITTEE REPORTS

Motion by Director Sharkey, seconded by Director Sitzer, and carried unanimously, 7-0-3-0, accepting the committee reports as submitted.

PRESIDENT'S REPORT

Vice President Brady reported that the Station Development and Financial Review Committees met to discuss review of the KVMR Strategic Plan and revise the implementation strategy due to the COVID crisis. The Station Development Committee will conduct further review and continue to coordinate with the Financial Review Committee.

GENERAL MANAGER'S REPORT

General Manager Lightfoot reported that the strategy to reopen the Station will be discussed at a broadcaster forum in early July. A plan will be announced in mid-July.

The next pledge drive is planned for October 3rd – 10th to include a one-day celebration of the Celtic Festival.

Review of the Strategic Plan relates primarily to revision of goals to implement the strategic objectives. Some deletions are necessary due to projects and events that are not feasible in the COVID culture.

A drive in movie event is being planned. The Veteran's Hall parking lot is the best location identified so far.

The staffing plan has been revised. The music director position, budgeted at 30 hours per week, has been converted into production assistant and digital assistant positions each to work 15 hours per week.

A development plan has been created with focused topics planned for each calendar quarter. Planned giving information is available on the website, and promotional spots are beginning to air.

The 2020-21 budget is under development. Installation of the Studio A mixing console is in progress.

BOARD COMMITTEE REPORTS

BOARD DEVELOPMENT COMMITTEE (BDC)

Director Sitzler reported that Brian Terhorst has joined the Board Development and Station Development Committees and is a strong candidate to fill a Board elected seat in September. Del Rae Phoenix has submitted an application and plans to attend the August Board meeting. Brian Terhorst will follow-up with Larry Hillberg regarding his potential interest in serving on the Board. The Board recruitment process has been very productive so far, and other candidates may still emerge as the opportunity is announced on air.

EXECUTIVE COMMITTEE (EC)

Director Brenner reported that Board members who wish to serve as officers need to notify her, as Secretary to the Board, by the end of August. Board candidates were also invited to notify the Secretary if interested in standing for election to an officer position. Therese Tesene has given notice that she can no longer serve as Board Scribe, so that position also needs to be filled.

FINANCIAL REVIEW COMMITTEE (FRC)

Director Boyle reported that the 2019-20 mid-year budget revision has been reviewed and approved by the FRC. The General Manager briefed the Board on significant budget changes that were required due to the COVID crisis.

Motion by Director Brenner, seconded by Director Sitzler, and carried unanimously, 7-0-3-0, approving the 2019-20 mid-year budget revision as submitted.

The General Manager advised that planning for the Celtic Festival needs to be discussed in order to include appropriate funding in the 2020-21 budget. Brian Terhorst has significant experience with production of the Celtic Festival and is available to participate in this project.

The Small Business Administration Economic Injury Disaster Loan program was discussed.

STATION DEVELOPMENT COMMITTEE (SDC)

Director Sharkey reported that the SDC will meet on Thursday June 25, 2020 to discuss revisions needed to implement the Strategic Plan. Director Brenner was invited to take notes at this SDC meeting to continue update of the 2020 goals. The SDC will coordinate with the Financial Review Committee following this meeting.

FUND DEVELOPMENT COMMITTEE (FDC)

Director McIntire reported that there is a lot of creativity and excitement associated with the new development plan and drive in movie event. She encouraged all Board members to participate in making phone calls to thank members and donors.

ADJOURNMENT

Motion by Director Sharkey, seconded by Director Sitzer, and carried unanimously, 7-0-3-0, to adjourn the meeting.

Meeting adjourned at 8:08 p.m.

Next Board Meeting: July 27, 2020, 6:30 p.m.
Virtual meeting via the Zoom Meeting Application