KVMR Program Committee Minutes  3/9/2020
5:00 p.m. ~ KVMR Community Room

I. Program Director Steve Baker called meeting to order at 5:03 p.m. Present: Program Director Steve Baker, Catherine Allen, Ann Ashley, Jenny Michael, Joyce Miller, Judy Nielsen, Chris Towne. Absent: Music Director Sean Dooley Guest: Kendal Smeeth

II. Approval of minutes, agenda and Harlow Solid Italic
   • Minutes of 2/18/2020: moved by Chris, second by Catherine. Vote taken. PASSED.
   • Agenda: o.k.
   • Sitka Display typeface: boring but clear.

III. Public Input and Correspondence
   a. Thank you note from Mark Michalski, for being such a great radio station.

IV. Nice Notes
   • David Rhodes for a great show, substituting for Laura Miller this past Saturday
   • Charles Athill for those nice spots during the pledge drive
   • Educationally Speaking: (carry over) for Scott Lay, Kim Ewing, and a small group of 4th grade girls. ACTION ALERT: Joyce will get names and location of girls

V. Program Director’s Report
   a. Kendal Smeeth PC application & interview: Kendal spoke to her interest to serve on the PC. KVMR has been important to her life. She has recently moved to Nevada City and is well positioned to retire. With a love of the station and as she withdraws from work identity, Kendal sees her involvement as giving her a new identity. She has no hidden agenda. Kendal favors Roots/Americana music but is open to anything. The commitment is for 1 term, which is 2 years, with the opportunity to serve a second term for a total of 4 years. Kendal will attend a second meeting where she can ask additional questions and vice-a-versa. A decision will be made at that time. It was suggested that she listen to KVMR-X and 105.7 to get a sense.
   b. Membership Drive results: The drive began on a Sunday for the first time. Sunday and the following Saturday did fairly well. Data included in packet was reviewed. Online pledges should be included in line items. ‘The Right Stuff – Tribute to Wesley’ did very well. Swag was used during this show. Giving gifts needs to be revisited.
   c. Next Drive: May 8-16, 2020
   d. Service Hours update: 10+ broadcasters need an additional 3-5 hours to meet required 24 volunteer hours. The worst-case scenario is to become deactivated.
   e. Personnel & Job Title Changes: CLOSED SESSION
   f. South of the Border: It is recommended to move forward with Betsy’s request to split her show with Paula, as Doug Austin is in support of the suggestion. ACTION ALERT: Steve will inform Betsy.

VI. Old Business
   a. Embracing the Journey: The second audition was a ½ hour program - an appropriate time allocation. The topic was end of life doulas. Content improved, was interesting, and style and control was quite good. It will only get better. The interviewer did a great job. Currently the process of dying is explored by examining services and organizations. The program is missing the more emotional aspects of death – personal stories that can be easily integrated with services. ACTION ALERT: Joyce
and Jenny will send notes to Steve, to use as a platform for recommendation with Julie.

b. Code of Ethics: It has been suggested that the Code of Ethics be included in the broadcaster manual.
c. Eric Tomb input: His show does not appear on the 105.7 website schedule. Due to major programming changes on 105.7, the online schedule is in the process of a major update. Eric also suggested that PC meeting dates should appear on the website. **ACTION ALERT:** Joyce will relay to Sean to post PC meeting dates.
d. PC process for Broadcaster terms: It is a self-nomination process, wherein a broadcaster expresses interest in serving, followed by presenting at that general meeting (GM), and then followed by a vote. Although Joyce will technically terminate this spring, she will stay on until the Code of Ethics is completed. Catherine is assessing if she will continue to serve. **ACTION ALERT:** Steve will come back with further clarification on who decides on a second broadcaster term and/or other ideas for the process, as the next GM is April 27, where this process will take place.

VII. New Business - none

VIII. Adjourn: moved by Joyce, second by Chris. Vote taken. Meeting adjourned at 6:38 p.m.

Next meeting date:
- Tuesday, March 24, 2020, 5:00 p.m., Laura’s Room

MINUTES APPROVED:

Sean Dooley Miller
_________________________________________________ March 24, 2020
Director Of Content Date