

**Nevada City Community Broadcast Group (KVMR)
Board of Directors Meeting
KVMR Community Room
120 Bridge Street
February 24, 2020 - 6:30 p.m.
Approved Minutes by Barbara Brenner, Board Secretary**

CALL TO ORDER

The Regular Meeting of January 27, 2020 of the Board of Directors of the Nevada City Community Broadcast Group (KVMR) was called to order at 6:33 p.m. in the KVMR Conference Room, 120 Bridge Street, Nevada City, CA 95959, by President Franco.

ROLL CALL

The President called the roll:

PRESENT: Directors, Cameron Brady (Vice President), Barbara Brenner (Secretary), David Franco, (President), Paula Galindo, Sean Leydon, Diane McIntire, Elisa Parker and Rick Sharkey.

ABSENT: Directors Briana Bacon, and Lew Sitzer.

STAFF PRESENT: Ali Lightfoot, General Manager (GM).

REVIEW AND APPROVAL OF AGENDA

Motion by Director Brady, seconded by Director Parker, and carried unanimously, 8-0-2-0, with Directors Bacon and Sitzer absent, approving the agenda as submitted.

APPROVAL OF MINUTES

Motion by Director Brenner, seconded by Director McIntire, and carried unanimously, 8-0-2-0, with Directors Bacon and Sitzer absent, approving the Minutes of the KVMR Board of Directors Regular Meeting of January 27, 2020 as submitted.

ACCEPT COMMITTEE REPORTS

Motion by Director McIntire, seconded by Director Sharkey, and carried unanimously, 8-0-2-0, with Directors Bacon and Sitzer absent, accepting the committee reports as submitted.

PRESIDENT'S REPORT

President Franco stated that unanticipated events over the last few months have presented an opportunity for positive change and are being handled well. Progress has been made to formalize the easement for the transmitter site.

The Board needs to move to a more engaged level of participation and fundraising. Board recruitment is essential to identify new members to serve on the KVMR Board.

GENERAL MANAGER'S REPORT

General Manager Lightfoot reported that a lot of effort has gone into the current pledge drive. Terms for the Program Committee may be modified to allow for longer participation. There has been a lot of good election coverage on the air. Website training and development is ongoing.

The Fire Safe Council is helping facilitate brush clearing efforts at the transmitter site. The generator is installed.

Stewardship for major donors is being revitalized. Proposed metrics will be presented to the Fund Development and Financial Review Committees.

BOARD COMMITTEE REPORTS

EXECUTIVE COMMITTEE (EC). President Franco stated that the Board needs to strategically recruit to fill openings. It is particularly important to attract members with strong financial background.

Director Brenner made a motion, seconded by Director Sharkey and carried unanimously, 8-0-2-0, with Directors Bacon and Sitzer absent, that Director Franco serve as President and Treasurer until the April 2020 Board meeting.

FINANCIAL REVIEW COMMITTEE (FRC). Director Franco reviewed the financial dashboard with the Board. The importance of the car raffle to the annual budget was discussed.

STATION DEVELOPMENT COMMITTEE (SDC). Director Sharkey reported that the Station Development Committee will develop a strategy for outreach to the Truckee area. Director Franco requested that the Committee review the KVMR Strategic Plan.

FUND DEVELOPMENT COMMITTEE (FDC). Director McIntire reported that the Committee is working on a formal development plan. Planning for the Time Warp event is going well.

BOARD DEVELOPMENT COMMITTEE (BDC). Director Brenner reported that the Committee discussed the board assessment, board recruitment, a spring retreat and development of a shared Google drive for Board documents. Director Franco stated that submittal of the board assessment, to Director Brenner, is required two weeks prior to the spring retreat. The retreat is tentatively scheduled for April 11th, 2020 from 9:30 – 2:00 p.m.

CLOSED SESSION

Motion by Director Brady, seconded by Director Leydon and carried unanimously, 8-0-2-0, with Directors Bacon and Sitzer absent, to recess into closed session regarding various personnel matters.

Meeting recessed into closed session at 7:53 p.m. and reconvened at 8:20 p.m. President Franco reported that no action was taken in closed session.

ADJOURNMENT

Motion by Director Brady, seconded by Director Sharkey and carried unanimously, 8-0-2-0, with Directors Bacon and Sitzler absent, to adjourn the meeting.

Meeting adjourned at 8:22 p.m.

Next Board Meeting: March 23, 2020, 6:30 p.m.
KVMR Community Room
120 Bridge Street
Nevada City, CA 95959