

**Nevada City Community Broadcast Group (KVMR)
Board of Directors Meeting
KVMR Community Room
120 Bridge Street
April 28, 2020 - 6:30 p.m.
Approved Minutes by Therese Tesene, Board Scribe**

CALL TO ORDER

The Regular Meeting of April 28, 2020 of the Board of Directors of the Nevada City Community Broadcast Group (KVMR) was called to order virtually at 6:31 p.m. using Zoom Meeting App. The meeting was held virtually due to federal and statewide mandates enforced to stop the spread of the Coronavirus.

ROLL CALL

The following people virtually joined the Zoom meeting:

PRESENT: Directors Briana Bacon, Cameron Brady (Vice President), Barbara Brenner (Secretary), Paula Galindo, Diane McIntire, Elisa Parker, Rick Sharkey, Lew Sitzer, and David Franco, (President and Treasurer).

ABSENT: Director Sean Leydon.

STAFF PRESENT: Ali Lightfoot, General Manager (GM).

GUESTS: Prospective Board applicants Maureen Boyle, Larry Hillberg, and Martin Webb.

REVIEW AND APPROVAL OF AGENDA

Motion by Director Brenner, seconded by Director Sharkey, and carried unanimously, 9-0-1-0, with Director Leydon absent, approving the agenda as submitted.

APPROVAL OF MINUTES

Motion by Director McIntire, seconded by Director Brady, and carried unanimously, 9-0-1-0, with Director Leydon absent, approving the Minutes of the KVMR Board of Directors Regular Meeting of March 23, 2020 and Special Session of April 6, 2020 as submitted.

ACCEPT COMMITTEE REPORTS

Motion by Director Brenner, seconded by Director Sharkey, and carried unanimously, 9-0-1-0, with Director Leydon absent, accepting the committee reports as submitted.

PRESIDENT'S REPORT

President Franco stated that the Executive Committee and Financial Review Committee have been meeting with the General Manager regarding what to do since underwriting has dropped

due to businesses going quiet during the coronavirus pandemic. It has caused us to think differently about the radio station.

GENERAL MANAGER'S REPORT

General Manager Lightfoot gave an update regarding a Payroll Protection Plan (PPP) loan that we are anticipate receiving as well as a stimulus package from the CPB. We need to evaluate how to raise revenue by way of pledge drives, etc. Staff is communicating well, creatively solving problems, and working hard. The 2020 Celtic Festival and raffle are cancelled. There is a link to a survey regarding programming to see what the audience likes that we are currently doing well in these changing times. The General Manager anticipates getting some big checks in the mail. A \$20,000 match has been received for the May 7-10 pledge drive. The pledge drive will be from 7 am to 6 pm. President Franco asked Board members to financially donate matching funds for the pledge drive. He will donate \$500 to be matched. Ali is making a film as well as reports from Six Feet Away.

BOARD COMMITTEE REPORTS

EXECUTIVE COMMITTEE (EC). Director Brenner stated that the EC has jumped on the loans as well as HR challenges with the General Manager including reorganization of the station. We will have to be inventive for fundraising next year.

FINANCIAL REVIEW COMMITTEE (FRC).

President Franco stated that Barbara Jicha is the chair of the FRC. The FRC is looking at the current budget and for a working group to prepare next year's budget. We aggressively applied and received the PPP loan. We have also applied for a grant. Discussion ensued.

STATION DEVELOPMENT COMMITTEE (SDC).

Director Sharkey stated that the SDC reviewed the relevancy of the current strategic plan and determined that it is still relevant and good through 2023. The only two components affecting it are the lack of funds/income to finance our objectives as well as the lack of staff and/or volunteers to implement it. President Franco asked the SDC to come to the FRC regarding the budget.

FUND DEVELOPMENT COMMITTEE (FDC).

Director McIntire stated that we need a change in strategy to get more funding through the membership drives or maybe a time warp concert in the Fall. The FDC will help the General Manager research grants for the station. The FDC will personally call major donors. Since the Development Department has been completely reorganized, the Plan Giving Program is on hold.

BOARD DEVELOPMENT COMMITTEE (BDC).

Board member candidate Maureen Boyle introduced herself to the Board. Director Sitzer stated that prospective Board member invitations from Board members have been spotty. Ms. Boyle's application will be distributed to the Board for appointment at its May meeting.

NEXT BOARD MEETING

Motion by Director Sitzer, seconded by Director McIntire, and carried unanimously, 9-0-1-0, with Director Leydon absent, to hold the next virtual regular meeting at 6:30 p.m. on Tuesday, May 26, 2020.

ADJOURNMENT

Motion by Director Sitzer, seconded by Director Brenner, and carried unanimously, 9-0-1-0, with Director Leydon absent, to adjourn the meeting.

Meeting adjourned at 7:54 p.m.

Next Board Meeting: Tuesday, May 26, 2020, 6:30 p.m.
Virtual meeting using Zoom Meeting App