

8/6/2018 – CAB Meeting

Robert, Anita, Julie C, Douglas, Diane, Barbara, Peter
Peter kept minutes

Skate Park Event

Robert says it went well (interesting...)
Douglas says well attended

Julie talked about new programming on 105.7
New syndicated programming

KVMR Birthday Party was a success – 800-1000 attendees. \$8000+ earned.

We discussed reaching out to younger demographic

KVMR app

How is KVMR serving people under 40?

There were focus groups prior to starting KVMRX – two or so years ago.

Revisit the concept with the same people?

Julie will send summary of those meetings to Peter

Next meeting is October 11, 5:30, KVMR Community Room