

**Nevada City Community Broadcast Group (KVMR)  
Board of Directors Meeting  
KVMR Community Room  
120 Bridge Street  
Monday, January 22, 2019 - 6:30 p.m.  
Approved Minutes by Therese Tesene, Board Scribe**

**CALL TO ORDER**

The Regular Meeting of January 22, 2019 of the Board of Directors of the Nevada City Community Broadcast Group (KVMR) was called to order at 6:28 p.m. in the KVMR Community Room, 120 Bridge Street, Nevada City, CA 95959, by President David Franco.

**ROLL CALL**

The President called the roll:

**PRESENT:** Directors Cameron Brady [Arrived at 6:33 p.m.], Harriet Diamond, John Hensley, Barbara Jicha (Treasurer), Diane McIntire, Phil Ritti, Richard Sharkey, Lew Sitzler, Adela Wilcox (Secretary), and David Franco (President).

**ABSENT:** Director Elisa Parker (Vice President).

**STAFF PRESENT:** Jeff Pope, Interim General Manager, and Cynthia Tweed, Development Director.

**REVIEW AND APPROVAL OF AGENDA**

Motion by Director Jicha, seconded by Director Sitzler, and carried unanimously, 9-0-2-0, with Directors Brady and Parker absent, approving the agenda as submitted.

**APPROVAL OF MINUTES**

Motion by Director Wilcox, seconded by Director Diamond, and carried unanimously, 9-0-2-0, with Directors Brady and Parker absent, approving the Minutes of the KVMR Board of Directors Regular Meeting of November 26, 2018, the Minutes of the KVMR Board Special Meeting of November 29, 2018, and the Minutes of the KVMR Board Special Meeting of December 4, 2018 as submitted.

**ACCEPT COMMITTEE REPORTS**

Motion by Director Hensley, seconded by Director Diamond, and carried unanimously 9-0-2-0, with Directors Brady and Parker absent, accepting the committee reports as submitted.

**BIG DAY OF GIVING UPDATE**

Director Brady arrived at 6:33 p.m.

Development Director Tweed gave an update regarding the Big Day of Giving (BigDog) on May 2. She asked each Board member to commit to raising funds this year and will provide more information to the Board as the date approaches.

**PRESIDENT'S REPORT**

President Franco reminded each committee chair to review the committee duties at each meeting to determine if the committee is meeting its goals.

Motion by Director Wilcox, seconded by Director Diamond, and carried unanimously, 10-0-1-0, with Director Parker absent, to hold regular Board meetings on a monthly basis during the general manager transition period and to revisit this issue at the Board retreat. The Board

meetings for 2019 will be held on February 25, March 25, April 22, May 20, June 24, July 29, August 26, September 30, October 28, and November 25.

President Franco suggested a second Board retreat be scheduled possibly in the Summer and he would like to invite Jeff Pope to attend it.

### **GENERAL MANAGER'S REPORT**

Interim General Manager Pope gave his report stating that the Martin Luther King concert was broadcast live and later taped and rebroadcast with the 37<sup>th</sup> performance of the Bethel AME Choir of Marysville and 7<sup>th</sup> performance by the Trinity Community Choir of Nevada City. He noted that the Music Director needs resources for archiving and was asked to get a quote for the needed software. On Demand is the buzz word, not archive. We need to look at the strategic plan for digital media. Director Wilcox noted that she would like to see standardized digital library training for broadcasters.

### **BOARD COMMITTEE REPORTS**

**BOARD DEVELOPMENT COMMITTEE (BDC).** President Franco stated that we currently have one vacant term on the Board and that the terms for Directors Diamond, Ritti, and Wilcox expire this year. Director Sitzler stated that he has a set of exercises for Board members that will help them determine potential Board member candidates. It was suggested that the Development Director as well as other staff be included in said training.

**EXECUTIVE COMMITTEE (EC).** President Franco stated that the EC is focusing on developing a methodology to properly evaluate the general manager. President Franco stated that he would like to see examples from other organizations. Interim General Manager Pope recommended the book, "Drive: The Surprising Truth About What Motivates Us," by Daniel H. Pink.

**FINANCIAL REVIEW COMMITTEE (FRC).** Director Jicha reviewed her report stating that the results of operations continue to be strong fueled largely by membership revenues \$21,000 over budget. The EDD hearing has been set for February 19. We expect the audit to be finalized by the end of January. The FRC will address our reserves position at the next meeting and will make a recommendation to the Board regarding additional funding of reserves at the next Board meeting.

**STATION DEVELOPMENT COMMITTEE (SDC).** Director Ritti stated that the SDC is working on two large strategic issues: 1) how to position the identities of KVMR, KVMRx, and The Bridge; and 2) the website. The SDC is striving to better understand our community.

**FUND DEVELOPMENT COMMITTEE (FDC).** Director McIntire stated that the FDC is working on the Tin Art – Art in the Garden and Woodstock Festival projects. The Tin Art project is on April 7 and the Woodstock Festival is on July 20 in Pioneer Park. Help is needed for both events.

### **ADJOURNMENT**

Motion by Director Hensley, seconded by Director Jicha, and carried unanimously, 10-0-1-0, with Director Parker absent, to adjourn the meeting.

Meeting adjourned at 8:27 p.m.

**Next Board Meeting:** February 25, 2019, 6:30 p.m.  
KVMR Community Room  
120 Bridge Street  
Nevada City, CA