

**Nevada City Community Broadcast Group (KVMR)
Board of Directors Meeting
KVMR Community Room
120 Bridge Street Nevada City, CA 95959
Monday, February 25, 2019 - 6:30 p.m.**

CALL TO ORDER

The Regular Meeting of February 25th 2019 of the Board of Directors of the Nevada City Community Broadcast Group (KVMR) was called to order at 6:33 p.m. in the KVMR Community Room, 120 Bridge Street, Nevada City, CA 95959, by President David Franco.

ROLL CALL

The President called the roll:

PRESENT: Directors Adela Wilcox (Secretary), Barbara Jicha (Treasurer), Phil Ritti, Harriet Diamond, Diane McIntire (Vice President), Lew Sitzler, Rick Sharkey, Cameron Brady, and David Franco (President).

ABSENT: Directors John Hensley and Elisa Parker.

STAFF PRESENT: Jeff Pope, Interim General Manager.

GUESTS: Larry Hillberg

REVIEW AND APPROVAL OF AGENDA

Motion by Director Diamond, seconded by Director Sitzler, and carried unanimously, with Directors Parker and Hensley absent, approving the agenda.

APPROVAL OF MINUTES

Motion by Director Ritti, seconded by Wilcox, and carried unanimously, with Directors Parker and Hensley absent, approving the Minutes of the KVMR Board of Directors Regular Meeting of January 29, 2019 as submitted.

ACCEPT COMMITTEE REPORTS

Motion by Director Sitzler, seconded by Director Diamond, and carried unanimously, with Directors Hensley and Parker absent, accepting the committee reports as submitted.

INTRODUCTION OF GUEST

Larry Hillberg, potential board candidate, introduced himself to the board and gave a brief synopsis of his experience with the station. He is currently active as a non-board member on the Financial Review Committee.

GENERAL MANAGERS REPORT

Interim General Manager Jeff Pope gave his report regarding operations of the station and presented a request for an initial draw on last year's budget surplus approved by the FRC to the board for approval. Details on the initial draw are in the FRC committee report below. The recent membership drive brought in \$53,000 in 7 days. The station hosted a house concert with Crys Matthews and had Martin Sexton play live in studio. The school-choice town hall only had 10 in attendance, next town hall will be held in the community room at

the station and will be on the topic of suicide awareness. New show changes include Kim Rogers moving to Saturdays from 2-4pm with a special mention to Lynn Heintz for coordinating the last year of Rockin' and Stompin' shows during that time slot. David Whitehead now has the alternate Monday 4-7am time slot. Ron Avanzino (Weds 2-4pm) and Bruce Tepper (Tues 10a-Noon) will be leaving their respective time slots. Steve Baker and Dir. Sitzer attended a stakeholders meeting on fire safety and KVMR will be taking an active role in broadcasts. Joyce Keane has left her position with the Program Committee, the board and station thank her for her service. The PC is looking for a new community member. The Bridge 107.5 has now broadcast it's first locally produced talk show. The Music Department has an intern helping with its digitization project. Buzz will be working on creating better listening stations for broadcasters.

PRESIDENT'S REPORT

Roles and responsibilities of board members – Committee tasks per By Laws

The Board and interacting with (a) the Staff and (b) the GM

Discussion regarding board interaction with staff. It was agreed upon that outside of certain tasks such as event planning, communication with staff come through the General Manager.

BOARD COMMITTEE REPORTS

BOARD DEVELOPMENT COMMITTEE (BDC). A short exercise was guided by Dir. Sitzer to help identify potential board candidates for the upcoming elections in September in response to committee discussions regarding how to recruit new board members. The BDC will be holding a candidate mixer in the community room on May 16th to give an overview of the station, board requirements and to answer questions about board membership and committee opportunities.

EXECUTIVE COMMITTEE (EC). The Executive Committee is asking the Board Development Committee to develop a board evaluation procedure. Dir. Wilcox presented research on how and when bylaws should be changed. Dir. Brady confirmed this research and the Board Development Committee, Officers of the Board and Committee Chairs will begin looking at the bylaws respective to their positions to see if they are still relevant.

FUND DEVELOPMENT COMMITTEE (FDC). The Fund development committee is working on several events including Tin Art, Woodstock, the Big Day of Giving, and a Major Donor appreciation event on March 6th at Szabos. The FDC has been discussing a planned giving event. Development is working on a strategy for major gifts. The committee is looking into funding for an emergency broadcast mobile unit.

FINANCIAL REVIEW COMMITTEE (FRC). Our current revenues are approx. \$27,000 over budget, mostly from membership. We had an increase of \$22,000 in year-end giving over 2017. The EDD audit has been dismissed and we will need to refile for a hearing. The FRC is also handling a request from the owners of the Banner Mountain tower location for an access easement. Discussion ensued regarding the proposal for an initial draw of the surplus as presented by Interim General Manager Jeff Pope. The items requested are \$1,200 for new news-studio equipment, \$12,000 for website content and digital platform,

\$6,000 for professional development, \$300 for office equipment, and a \$4,000 set-aside for a payroll liability carried over from old-practices.

STATION DEVELOPMENT COMMITTEE (SDC). The SDC has been discussing operationalizing the Strategic Plan with Jeff. The SDC discussed the Community Advisory Board (CAB) and how best to interact with this group. Director McIntire has been attending the CAB meetings as a liaison between the SDC and the CAB. The SDC feels that the main focus of the station right now should be digital strategy, and that this cannot wait until the next budget for discussion.

DISCUSSION ITEMS

Discussion ensued regarding amendment of the Treasurers duties in the bylaws. It was agreed that all of the bylaws need to be reviewed by the various officers, committees and committee chairs

ADJOURNMENT

Motion by Director Wilcox, seconded by Director Sitzer, and carried unanimously, with Directors Hensley and Parker absent, to adjourn the meeting. Meeting adjourned at 8:37 p.m.

Next Board Meeting: March 25, 2019, 6:30 p.m.
KVMR Community Room 120 Bridge Street, Nevada City, CA