

**Nevada City Community Broadcast Group (KVMR)  
Board of Directors Meeting  
KVMR Community Room  
120 Bridge Street  
Nevada City, CA 95959  
Monday, August 28, 2017 - 6:30 p.m.  
Approved Minutes by  
Therese Tesene, Board Scribe**

**CALL TO ORDER**

The Regular Meeting of August 28, 2017 of the Board of Directors of the Nevada City Community Broadcast Group (KVMR) was called to order at 6:33 p.m. in the KVMR Community Room, 120 Bridge Street, Nevada City, CA 95959, by President Diane McIntire.

**ROLL CALL**

The President called the roll:

**PRESENT:** Directors Sharon Connor (Secretary), Harriet Diamond, David Franco (Treasurer), John Hensley, Phil Northcutt, Elisa Parker, Phil Ritti, Adela Wilcox, and Diane McIntire (President).

**ABSENT:** Directors Heather Burke and Richard Dunk.

**STAFF PRESENT:** Julie Chiarelli, General Manager.

**GUESTS:** Larry Hillberg, Lew Sitzler, and Eric Tomb.

**REVIEW AND APPROVAL OF AGENDA**

Motion by Director Hensley, seconded by Director Wilcox, and carried unanimously, 9-0-2-0, with Directors Burke and Dunk absent, approving the agenda as submitted.

**APPROVAL OF MINUTES**

Motion by Director Ritti, seconded by Director Diamond, and carried unanimously, 9-0-2-0, with Directors Burke and Dunk absent, approving the Minutes of the KVMR Board of Directors Regular Meeting of July 10, 2017 as submitted.

**ACCEPT COMMITTEE REPORTS**

Motion by Director Wilcox, seconded by Director Franco, and carried unanimously 9-0-2-0, with Directors Burke and Dunk absent, accepting the committee reports as submitted.

## **PUBLIC**

Lew Sitzler, past director and board member of NCTV, introduced himself to the Board. He stated that he would like to see future collaboration between KVMR and NCTV.

Eric Tomb, KVMR broadcaster, was attending the meeting to find out more about the second transmitter.

Larry Hillberg, past Board member and broadcaster of Back Roads radio show, stated that he and Brian Terhorst are hosting a KVMR capital campaign fundraiser featuring a City Folk reunion concert on November 9. Tickets are available online and VIP tickets will be available through him.

## **PRESIDENT'S REPORT**

President McIntire stated that this was Director Sharon Connor's last Board meeting. On behalf of the Board, President McIntire presented an azalea plant to her and thanked her for her service.

President McIntire announced that the Board Development Committee and Station Development Committees will need Board members to chair them due to Director Connor's term ending and Director Dunk stepping down as the Station Development Committee chair due to health issues.

It is noted for the record that the Board inadvertently voted to appoint Richard Sharkey to a volunteer elected position at its meeting last month. Consequently, the broadcasters will vote to elect Richard Sharkey to the volunteer elected position at the general meeting of September 6.

## **GENERAL MANAGER'S REPORT**

General Manager Chiarelli informed the Board regarding upcoming events. She stated that KVMRx currently has 48 hours per week of live programming. There are 17 certified broadcasters, including four who also do shows on KVMR. She stated that there are also six uncertified show hosts who must be accompanied by a certified broadcaster and eight in training. The next KVMRx training class is being planned. General Manager Chiarelli reported that some of the top projects that Chief Engineer Barnett is working on include finalizing FCC filings for 105.7 and installation of related broadcast equipment, resumption of broadcast of KVMR HD2; configuration of studio equipment for 105.7; switch out the generator on Banner Mountain, etc. She reported that approximately 800 Community Survey responses have been received. The Community Advisory Board will assist with analyzing community input from these surveys.

## **BOARD COMMITTEE REPORTS**

EXECUTIVE COMMITTEE (EC). President McIntire stated that the executive officer positions would be voted on at the next September Board meeting. Interest has been

expressed by some Board members for officer positions. She said that if others are interested in a Board Officer position to contact her before the next Board meeting.

FINANCIAL REVIEW COMMITTEE (FRC). Director Franco advised Board members to continue to read the monthly financial statement. He stated that the station is doing exceptionally well and there may be fund reserves at the end of the fiscal year. Director Franco believes that the Board needs to figure out how to increase KVMR membership and underwriting. Discussion ensued regarding the budget draft, membership revenue overview, underwriting, reserves, and KVMRx. It was suggested that Board members watch a training video regarding how to approach major donors. President McIntire will provide the link to the Asker/Askee video.

Motion by Director Hensley, seconded by Director Ritti, and carried unanimously, 9-0-2-0, with Directors Burke and Dunk absent, approving the KVMR Operating Budget for FY 2017/2018 as submitted.

Chair Franco reported that the FRC selected the Propp Christensen Caniglia LLP accounting firm to prepare the audit, tax return, and grant review.

STATION DEVELOPMENT COMMITTEE (SDC). Director Ritti will be the new chair for the SDC. The Fall Retreat was tentatively scheduled for Friday night, November 3, at President McIntire's house in Nevada City, and Saturday, November 4, at Director Diamond's house in Rough and Ready. President McIntire would like to go through the Bylaws so that the Board knows strategically how to do things.

BOARD DEVELOPMENT COMMITTEE (BDC). Richard Sharkey's application for Board member will be considered by the broadcasters at the general meeting. Barbara Jicha has submitted her application to the Board and will be voted on at its September meeting.

FUND DEVELOPMENT COMMITTEE (FDC). President McIntire stated that there would be another tin art project featuring garden art. A timeline is being put together now for an April 2018 event. Discussion ensued regarding movie night choices with the Board favoring The Yellow Submarine. Director Wilcox suggested that a timeline of events be developed for scheduling purposes.

## **CLOSED SESSION**

Motion by Director Hensley, seconded by Director Connor, and carried unanimously, 9-0-2-0, with Directors Burke and Dunk absent, to recess the meeting into Closed Session for the purpose of discussing the General Manager Annual Review.

Meeting recessed into Closed Session at 8:38 p.m. and reconvened at 9:08 p.m.

## **ADJOURNMENT**

Motion by Director Ritti, seconded by Director Hensley, and carried unanimously, 9-0-2-0, with Directors Burke and Dunk absent, to adjourn the meeting. Meeting adjourned at 9:08 p.m.

**Next Board Meeting:** September 25, 2017, 6:30 p.m.  
KVMR Community Room  
120 Bridge Street  
Nevada City, CA