

CAB Meeting 4/12/18 - Conference Rm KVMR

In attendance: Douglas, Robert, Barbara
Meeting started 5:40PM

Minutes from 3/19 meeting: accepted

Robert went to Skateboard Shop again - met new owners Sam and Ian; planning event on Int'l Skate Day - June 21st; Robert talked w/ Sean who won't be able to attend but gave blessing; then talked to Edy: (I will confirm with Edy that we're doing it June 21st); Edy will get volunteers

We'll give the basics: smile, some kind of poster board graphic saying we're KVMRx; tell them about our App

We had a visitor (Nick George) came to give input: Has a prob (not a solution) Referencing wildfires of October 2017 - thought news/coverage of KVMR was inadequate; Nick was in Lobo fire; radio is only means of communications; listeners need to know what roads to take, which areas are affected, where to go, keep repeating the information continuously and keep reporting it as long as people are being evacuated; Pasquale and Steve Baker good at it but garden-variety DJs not so much; the most vulnerable probably don't have internet; people with larger rigs need accurate info - can't turn around; for example, R&R Hwy, you get to it and then turn which way??; same for North Bloomfield; should KVMR have someone at the Fairgrounds??; maybe a group of "Emergency broadcasters"??; maybe a generic promo announcement thingy that gets played every 30 seconds or so; Nick has heard road conditions that are "guesses" - Don't guess!; Nick's email= 4webform@gmail.com
Could Guerlsen (OES) help us? Doesn't necessarily apply only to fires

Robert will talk to the Board about Nick's concerns.

Back to the Skate Park: what we need: poster board, bumper stickers (custom stickers - Olaf to make??); promo to play by KVMRx DJs on "air"

We'll meet again if needed about Skate Park event

Meeting adjourned 6:35PM