

CAB Meeting of Tuesday, June 11th

Meeting comes to order 5:30PM.
(Anita will be leaving at 6:15)

Minutes of 4/25 approved.

CAB Meeting announcements: we need a PSA on-line and on-air, and posting of hard copy on outside board

Program Committee - Peter hasn't been yet but will go; Paul Molino might like to go too

(Paul Molino explains coming and going from CAB- gone last 3 years - became involved in KBOO in Portland - public radio)

Robert read email of Program Committee - Emergency Plan needed!! For KVMR, Nevada City, etc.

KVMR - how do we stay on the air; Sierra Commons uses YubaNet; Station Development Committee talking about clearing around and beneath the tower. If we make announcement that fire is in KVMR's area, then what?? We have generator. But 2-hour back-up for repeaters (?); could we get a mobile broadcast van?? What is connection between station and tower on Banner? Microwave. Can we sent text from KVMR to ??

Who wants to address the Board? Station Development Committee is already discussing it. Should CAB write a formal letter to the Board about this? Say we're concerned (gravely) about having a plan. Douglas will do. Shelby asked about another station having a plan. KCHO and KCFR in Chico - Peter will ask if SDC is coming up with plan.

Our homework was to come up with a survey question to put on KVMR's website:
Survey questions:

How many older people are we really reaching??

What genre of music do you prefer?

Do most of your friends and family listen to radio or are they only on-line? (asked of younger folks)

Do you find KVMR fulfills your cultural and educational needs?? Connect with age group criteria. If not fillings needs, why or in what way?

Ask why listener tunes in? Music, news, talk shows, etc. What genre music does listener prefer?

If question is to be asked at an event, ask attendee if KVMR factored into person's coming to event? Possible answers: broadcaster's comment, Community Calendar, interview, pre-recorded Events Calendar

Should we ask broadcasters if **they** think their show meets the cultural and educational needs?

Should we create a survey and mail it out??

Is KVMR trying to get people to bequeath us money?? (Answer is yes.)

Strategic Plan - CAB is supposed to review this and make sure KVMR is living up to it. Should CAB increase participation or maintain participation? Peter doesn't think it has much to do with programming.

We're supposed to give annual report to Board. This is a CPB requirement. We need SOME report to the SDC!!! The GM gives a Report in February-ish and we should give our response/input some time afterwards (like March, April). But we need to do one THIS YEAR!!!

Find the GM's Annual Report and send link. (Note that I'm working on it.)

Our 2019 report - use August 13th meeting to have deadline. We'll individually review the GM's annual report and send Douglas our comments BEFORE the 8/13 meeting so he can compile our report.

Robert will talk to Buzz about all-request song list.

Meeting adjourned 6:30PM