

**Nevada City Community Broadcast Group (KVMR)
Board of Directors Meeting
BriarPatch Community Room
290 Sierra College Drive
Grass Valley, CA 95945
Monday, June 23, 2014 - 6:30 p.m.
Approved Minutes by
Therese Tesene, Board Scribe**

CALL TO ORDER

The Regular Meeting of June 23, 2014 of the Board of Directors of the Nevada City Community Broadcast Group (KVMR) was called to order at 6:32 p.m. in the BriarPatch Community Room, 290 Sierra College Drive, Grass Valley, CA 95945, by President Mary Ross.

ROLL CALL

The President called the roll:

PRESENT: Directors John Hensley, Larry Hillberg, Paul Ritti, Meri St. Mary (arrived at 6:43 p.m.), Justin Sternberg, and Mary Ross (President).

ABSENT: Director Barbara Jicha (Treasurer)

STAFF PRESENT: David Levin, General Manager

REVIEW AND APPROVAL OF AGENDA

The agenda was approved as submitted.

APPROVAL OF MINUTES

Motion by Director Hensley, seconded by Director Sternberg, and carried unanimously, 5-0-2-0, with Directors Jicha and St. Mary absent, approving the Minutes of the KVMR Board of Directors Meeting of May 19, 2014 as submitted.

ACCEPT COMMITTEE REPORTS

Motion by Director Sternberg, seconded by Director Ritti, and carried unanimously, 5-0-2-0, with Directors Jicha and St. Mary absent, accepting the committee reports as submitted.

PRESIDENT'S REPORT

President Ross reported that Susan Prince resigned from the Board but will continue to be involved with the Fund Development Committee.

Director Sternberg will be will the new Chair of the Board Development Committee due to Director Tim Ogburn's resignation from the Board in May.

Director St. Mary arrived at 6:43 p.m.

President Ross asked Board members to look for prospective board members. General Manager Levin will make sure that the board member application is easy to find on the website.

President Ross encouraged Board members to join her in walking in the KVMR entry in the Fourth of July parade in Nevada City. Contact Volunteer Coordinator Edy Cassell if interested.

President Ross reported that the lender for the new Building has agreed to increase the line of credit on the promissory note, but only for one year, which means that we will need to arrange long term financing. She will ask for Board approval of an amendment to the promissory note at the next Board meeting.

President Ross reminded the Board that prior to about two years ago the Board was meeting every other month, with committee meetings in the intervening months. The current monthly schedule was adopted at a time when there were many time-sensitive decisions to be made regarding the building project. President Ross suggested that the Board go back to that schedule, and there was consensus of the other Board members to do so. For the balance of this year, the Board will meet in July, September, and November.

President Ross stated that broadcaster Kim Rogers is organizing the Station's birthday party in Pioneer Park on July 20th. She invited Board members to contact Kim if they are interested in helping organize it.

GENERAL MANAGER'S REPORT

General Manager Levin thanked Director St. Mary for calling lapsed members and invited other Board members to do so since it is very successful. He reported that Membership sent out the first in a new series of KVMR e-newsletter blasts to promote and market the station. A new tri-fold KVMR promotional brochure is at the printer and will be soon to be used at this summer's outreach events.

General Manager Levin reported that a KVMR application for Windows Nokia phones has been developed and that new apps will be available in the Fall. It can be downloaded from the website.

General Manager Levin mentioned that Development Assistant Jessica Faulks is learning the "traffic" software use by Underwriting. Jessica is a great asset to the station and is now working in Membership, Underwriting, and the Capital Campaign.

BOARD COMMITTEE REPORTS

STATION DEVELOPMENT COMMITTEE (SDC). Director Ritti stated that the SDC did not meet this month. He will take the anticipated new meeting schedule and map out

the SDC meetings on off months. President Ross asked that the committee meeting dates be added to the Google calendar.

FINANCIAL REVIEW COMMITTEE (FRC). President Ross stated that the FRC did not meet this month. She stated that she talked to the Business Manager about the financial statements as of the end of May, we are currently projecting to end this fiscal year with a \$23,000 deficit. The FRC and staff are working on next year's budget, a draft of which will be presented to the Board in July.

BOARD DEVELOPMENT COMMITTEE (BDC). President Ross reported that the BDC did not meet. Director Sternberg will be the new chair.

FUND DEVELOPMENT COMMITTEE (FDC). President Ross reported that Director Prince had prepared a Draft Planned Giving Case Statement that is in the agenda packet. She asked for a Board member to chair the committee.

STRATEGIC PLAN

Director Ritti reported that he and Director Sternberg met to refine the Strategic Plan and changed its format to objectives, strategies, and tactics. He asked Board members to compare it to the way it was presented in May and asked Board members to provide feedback that includes how they would prioritize the objectives. Three priorities that Director Ritti got out of the Retreat were funding; building relationships among Board members, staff, and volunteers; and clarifying roles and responsibilities. He proposes that the refined version be approved at the next Board meeting. General Manager Levin will forward the new version to staff for review and discussion.

CLOSED SESSION

Motion by Director Hensley, seconded by Director Ritti, and carried unanimously, 6-0-1-0, with Director Jicha absent, to recess into Closed Session to discuss the KVMR Capital Campaign.

Meeting recessed into Closed Session at 7:36 p.m.

The meeting reconvened at 8:33 p.m.

No action was taken in Closed Session.

ADJOURNMENT

Motion by Director St Mary, seconded by Director Ritti, and carried unanimously, 6-0-1-0, with Director Jicha absent, to adjourn the meeting.

Meeting adjourned at 8:34 p.m.

Next Board Meeting: July 28, 2014, 6:30 p.m.
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