

**Nevada City Community Broadcast Group (KVMR)
Board of Directors Meeting
KVMR Community Room
120 Bridge Street
Monday, May 21, 2018 - 6:30 p.m.
Approved Minutes by Therese Tesene, Board Scribe**

CALL TO ORDER

The Regular Meeting of May 21, 2018 of the Board of Directors of the Nevada City Community Broadcast Group (KVMR) was called to order at 6:31 p.m. in the KVMR Community Room, 120 Bridge Street, Nevada City, CA 95959, by President David Franco.

ROLL CALL

The President called the roll:

PRESENT: Directors John Hensley, Barbara Jicha (Treasurer), Diane McIntire, Elisa Parker (Vice President), Phil Ritti, Richard Sharkey, Adela Wilcox (Secretary) [arrived at 6:35 p.m.], and David Franco (President).

ABSENT: Directors Harriet Diamond and Phil Northcutt.

STAFF PRESENT: Julie Chiarelli, General Manager.

GUESTS: Larry Hillberg, broadcaster, past and prospective Board member.

REVIEW AND APPROVAL OF AGENDA

Motion by Director Jicha, seconded by Director Hensley, and carried unanimously, 7-0-3-0, with Directors Diamond, Northcutt, and Wilcox absent, approving the agenda as submitted.

APPROVAL OF MINUTES

Motion by Director Hensley, seconded by Director McIntire, and carried unanimously, 7-0-3-0, with Directors Diamond, Northcutt, and Wilcox absent, approving the Minutes of the KVMR Board of Directors Regular Meeting of March 26, 2018 as submitted.

ACCEPT COMMITTEE REPORTS

Motion by Director McIntire, seconded by Director Ritti, and carried unanimously 7-0-3-0, with Directors Diamond, Northcutt, and Wilcox absent, accepting the committee reports as submitted.

PUBLIC

Prospective Board Member Larry Hillberg was in attendance.

Director Wilcox arrived at 6:35 p.m.

PRESIDENT'S REPORT

Discussion ensued regarding the Big Day of Giving that raised \$11,000 for the station. President Franco will schedule an AAA (Advocates, Ambassadors, and Askers) Fundraising Guide Workshop for the Board.

GENERAL MANAGER'S REPORT

General Manager Chiarelli reviewed her report. She stated that \$94,000 was raised at the last membership drive with part of the success coming from matching donations. General Manager Chiarelli reported that 105.7 "The Bridge" is up and running, currently with a 12-hour delay of KVMR's broadcast. The Programming Committee has scheduled a variety of regional and national shows featuring news, culture, and ideas as well as current music. She stated that programming is progressive yet balanced. Felton Pruitt has been hired to get 105.7 up and running including training volunteers, pre-recording spots, etc.

BOARD COMMITTEE REPORTS

BOARD DEVELOPMENT COMMITTEE (BDC). President Franco requested that Board members send him the names of prospective board members. It was noted that the Board Member handbook needs to be updated.

EXECUTIVE COMMITTEE (EC). President Franco stated that the EC needs to meet for the annual performance review of the General Manager.

FINANCIAL REVIEW COMMITTEE (FRC). Director Jicha reviewed her report stating that we are doing really well due to successful membership drives, yearend campaigns, strong underwriting, and car donations that are \$16,000 greater than budget.

Membership Software. Director Jicha reported that Steve Ross, our volunteer Salesforce expert, has resigned due to his move to the Bay Area. Consequently, it has been determined that Blackbaud software has an off-the-shelf product that will manage the membership, donor and volunteer databases.

Motion by Director Wilcox, seconded by Director McIntire, and carried unanimously, 8-0-2-0, with Directors Diamond and Northcutt absent, approving the expenditure of \$10,000 (or more if the final quote exceeds \$10,000) with the funds coming from the May 2018 bequest for the purchase and installation of Blackbaud Raiser's Edge software to manage membership, donors, and volunteers.

SIMPLE IRA Plan. Director Jicha stated that the FRC has considered a proposal to implement a SIMPLE IRA for KVMR's employees. The Plan to be implemented July 1, 2018 would allow employees to contribute up to \$15,500 per year to a retirement account set up in their name with a 2% employer contribution.

Motion by Director Hensley, seconded by Director Ritti, and carried unanimously, 8-0-2-0, with Directors Diamond and Northcutt absent, approving the KVMR SIMPLE IRA PLAN as proposed for qualified employees.

Bequest Status. Director Jicha stated that we have received \$64,000 of the \$68,000 bequest.

Loan Status. Director Jicha stated that the construction loan amount balance of \$25,000 will be paid off in June from the bequest funds.

STATION DEVELOPMENT COMMITTEE (SDC). Director Ritti stated that the assessment of other community radio stations has been worthwhile as well as interesting finding out how other stations operate. Director Wilcox is applying for a microgrant opportunity through Air Independents International for the station's 40th birthday. It is a storytelling grant.

President Franco congratulated Director Wilcox on her recent graduation from college.

FUND DEVELOPMENT COMMITTEE (FDC). Director McIntire stated that Director Wilcox is spearheading the 40th birthday celebration on July 21 at Pioneer Park. There will be 7 bands, 2 stages, lots of local music and people involved. Board members are encouraged to get involved working the event, selling raffle tickets, and obtaining raffle prizes. The committee meets every Thursday at 4:30 pm. General Manager Chiarelli is looking for a board member to organize a crew to clean up the station for a July 18 open house.

ADJOURNMENT

Motion by Director Franco, seconded by Director Ritti, and carried unanimously, 8-0-2-0, with Directors Diamond and Northcutt absent, to adjourn the meeting. Meeting adjourned at 8:45 p.m.

Next Board Meeting: July 30, 2018, 6:30 p.m.
KVMR Community Room
120 Bridge Street
Nevada City, CA