

**Nevada City Community Broadcast Group (KVMR)  
Board of Directors Meeting  
KVMR Community Room  
120 Bridge Street  
Nevada City, CA 95959  
Monday, March 26, 2018 - 6:30 p.m.  
Approved Minutes by  
Therese Tesene, Board Scribe**

**CALL TO ORDER**

The Regular Meeting of March 26, 2018 of the Board of Directors of the Nevada City Community Broadcast Group (KVMR) was called to order at 6:30 p.m. in the KVMR Community Room, 120 Bridge Street, Nevada City, CA 95959, by President David Franco.

**ROLL CALL**

The President called the roll:

**PRESENT:** Directors Harriet Diamond, John Hensley, Barbara Jicha (Treasurer), Diane McIntire, Phil Northcutt (teleconferenced from Amorosa, Nevada), Phil Ritti, Richard Sharkey, Adela Wilcox, and David Franco (President).

**ABSENT:** Director Elisa Parker (Vice President).

**STAFF PRESENT:** Julie Chiarelli, General Manager, and Cynthia Tweed, Development Director

**GUESTS:** John Adams, broadcaster, Dennis Brunnenmeyer, broadcaster, Maria Herrera, prospective board member, and Larry Hillberg, broadcaster, past and prospective Board member.

**REVIEW AND APPROVAL OF AGENDA**

Motion by Director Wilcox, seconded by Director Diamond, and carried unanimously, 9-0-1-0, with Director Parker absent, approving the agenda as submitted.

**APPROVAL OF MINUTES**

Motion by Director McIntire, seconded by Director Wilcox, and carried unanimously, 9-0-1-0, with Director Parker absent, approving the Minutes of the KVMR Board of Directors Regular Meeting of January 29, 2018 as submitted.

**ACCEPT COMMITTEE REPORTS**

Motion by Director Hensley, seconded by Director Ritti, and carried unanimously 9-0-1-0, with Director Parker absent, accepting the committee reports as submitted.

## **PUBLIC**

Prospective board member Maria Herrera introduced herself to the Board.

Broadcasters Dennis Brunnenmeyer and John Adams informed the Board regarding their involvement and planning of the construction of the new KVMR building. They both described their concerns about expansion of the radio station due to the building's limitations as well as the extra workload demands that will be put on staff. Concerns were expressed that this building was designed as one radio station and that we need to slow down and figure out what we need before we move forward expanding into more radio stations.

## **PRESIDENT'S REPORT**

President Franco reported that the EDD is auditing the classification of some of KVMR's various independent contractors. President Franco stated that he attended a Big Day of Giving board involvement meeting at the KVIE television station in February. He suggested that each Board member team up with another to raise \$1,000 each for the Big Day of Giving on May 3. Board members teamed up as follows: Sharkey and Diamond, Wilcox and McIntire, Franco and Northcutt, Jicha and Ritti, Hensley and Parker. Development Director Tweed will provide information for Board members as the date draws nearer.

## **GENERAL MANAGER'S REPORT**

General Manager Chiarelli stated that the website is being redesigned and should look different in a couple of months.

General Manager Chiarelli stated that there have been two meetings with broadcasters regarding the 105.7FM project. General Manager Chiarelli stated that she is intentionally keeping the process loose and undefined as she realizes that due to limited resources there are limitations to what we will be able to do. The program committee will meet weekly to discuss KVMR PC business with 105.7FM program content consideration every other meeting.

Discussion ensued with concerns being expressed that there is not a business plan at this time for 105.7FM. General Manager Chiarelli stated that a plan will be prepared after the program committee finishes the process of determining the type of programming that will be broadcast for 105.7FM.

Motion by Director McIntire, seconded by Director Northcutt, and carried unanimously, 9-0-1-0, with Director Parker absent, to authorize the use of \$8,520 in surplus funds approved at the January 29, 2018 Board meeting but held in suspension for the purpose to convert the Green Room to Studio-105.7FM.

Director Ritti went on record that he will not approve additional funds for 105.7FM until there is a plan.

## **BOARD COMMITTEE REPORTS**

**BOARD DEVELOPMENT COMMITTEE (BDC).** President Franco stated that the BDC has not met. He encouraged both Maria Herrera and Larry Hillberg to submit applications to be Board members.

**EXECUTIVE COMMITTEE (EC).** President Franco stated that the EC has not met.

**FINANCIAL REVIEW COMMITTEE (FRC).** Director Jicha reported that a bequest of \$68,000 is expected to be received in May 2018. Motion by Director Hensley, seconded by Director McIntire, and carried unanimously, 9-0-1-0, authorizing \$38,200 of the \$68,000 bequest amount to pay off the construction loan.

**STATION DEVELOPMENT COMMITTEE (SDC).** Director Ritti stated that the SDC has gone through other station websites and will bring back suggestions to staff and the Board. Director Sharkey suggested that a memorial plaque or display case and memoriam page on the website be made for broadcasters and volunteers who have passed. Hearing support from the Board, Director Sharkey volunteered to follow up with this project.

**FUND DEVELOPMENT COMMITTEE (FDC).** Director McIntire stated that 20 pieces from 12 artists have been submitted for the Tin Art Project on April 8. KVMR's 40<sup>th</sup> Birthday Party on July 21 will be held in Pioneer Park.

## **DISCUSSION ITEMS. OUTREACH. COMMUNITY ENGAGEMENT.**

Director Hensley stated that he would have one of his real estate brokers work on distributing KVMR postcards to new homeowners.

## **ADJOURNMENT**

Motion by Director Wilcox, seconded by Director Diamond, and carried unanimously, 9-0-1-0, with Director Parker absent, to adjourn the meeting. Meeting adjourned at 8:27 p.m.

**Next Board Meeting:** May 21, 2018, 6:30 p.m.  
KVMR Community Room  
120 Bridge Street  
Nevada City, CA