

**Nevada City Community Broadcast Group (KVMR)
Board of Directors Meeting
KVMR Community Room
120 Bridge Street
Nevada City, CA 95959
Monday, July 10, 2017 - 6:30 p.m.
Approved Minutes by
Therese Tesene, Board Scribe**

CALL TO ORDER

The Regular Meeting of July 10, 2017 of the Board of Directors of the Nevada City Community Broadcast Group (KVMR) was called to order at 6:30 p.m. in the KVMR Community Room, 120 Bridge Street, Nevada City, CA 95959, by President Diane McIntire.

ROLL CALL

The President called the roll:

PRESENT: Directors Heather Burke (Arrived 6:36 p.m.), Sharon Connor (Secretary), Harriet Diamond, Richard Dunk, David Franco (Treasurer), John Hensley, Elisa Parker (Arrived 6:37 p.m.), Phil Ritti, Adela Wilcox, and Diane McIntire (President).

ABSENT: Director Phil Northcutt.

STAFF PRESENT: Julie Chiarelli, General Manager.

GUESTS: Richard Sharkey, prospective Board member.

REVIEW AND APPROVAL OF AGENDA

Motion by Director Dunk, seconded by Director Hensley, and carried unanimously, 8-0-3-0, with Directors Burke, Northcutt, and Parker absent, approving the agenda as submitted.

APPROVAL OF MINUTES

Motion by Director Hensley, seconded by Director Dunk, and carried unanimously, 8-0-3-0, with Directors Burke, Northcutt, and Parker absent, approving the Minutes of the KVMR Board of Directors Regular Meeting of May 22, 2017 as submitted.

ACCEPT COMMITTEE REPORTS

Motion by Director Dunk, seconded by Director Hensley, and carried unanimously 8-0-3-0, with Directors Burke, Northcutt, and Parker absent, accepting the committee reports as submitted.

PUBLIC

Prospective Board member Richard Sharkey stated that he looks forward to being on the Board.

PRESIDENT'S REPORT

President McIntire thanked everyone who made the Summer of Love Festival on Saturday such a great event. She especially wanted to thank Adela Wilcox for her leadership and

organization of the event that was attended by approximately 800 people. The capital campaign fundraiser grossed approximately \$10,000 for the Bridge Street project. It was suggested that event t-shirts be sold at future events.

Director Burke arrived at 6:36 p.m. Director Parker arrived at 6:37 p.m.

GENERAL MANAGER'S REPORT

General Manager Chiarelli stated that KVMRx had another broadcaster training class that brought the total number of KVMRx broadcasters to 40. She stated that KVMRx is manned approximately 12 hours per day by a broadcaster. General Manager Chiarelli stated that after showing the High Sierra Music Festival last year's listening audience statistics, they agreed to let KVMR broadcast the event with the exception of one act that did not want to be in the archive. A debrief meeting will be held next month. General Manager Chiarelli stated that the recent broadcaster survey had 86 responses. She is going to use survey monkey to pull out specific responses that she will share with the Board. It was suggested that, as General Manager, she invite broadcasters to meet with her who may not otherwise be inclined do so. General Chiarelli stated that she would attend the next meeting of the CAB (Community Advisory Board) with a potential list of community survey questions for CAB to disseminate and tally. General Manager Chiarelli reported that she has a verbal agreement with KNCO for the purchase of a translator (105.7) for \$15,000. The translator antenna would be located at our Banner Mountain site and would cover Grass Valley/Nevada City. This translator would be a rebroadcast of KVMR's HD2 signal, which is currently silent.

BOARD COMMITTEE REPORTS

EXECUTIVE COMMITTEE (EC). President McIntire stated that the EC has revised the evaluation form for the general manager and is currently working out the salary range that will come back to the Board for discussion in a future closed session.

FINANCIAL REVIEW COMMITTEE (FRC). Director Franco advised Board members to continue to read the monthly financial statement. He stated that the station is doing exceptionally well and there may be fund reserves at the end of the fiscal year. Director Franco believes that the Board needs to figure out how to increase KVMR membership.

STATION DEVELOPMENT COMMITTEE (SDC). Director Dunk stated that the SDC has made some changes to the working version of the strategic plan.

BOARD DEVELOPMENT COMMITTEE (BDC). Director Connor stated that she will not be on the Board next year but that Diane McIntire and David Franco will.

Motion by Director Connor, seconded by Director Dunk, and carried unanimously by secret ballot, 10-0-1-0, with Director Northcutt absent, appointing Richard Starkey to a volunteer appointed partial term ending September 30, 2017 on the Board of Directors.

FUND DEVELOPMENT COMMITTEE (FDC). President McIntire stated that the FDC has not met since the last Board meeting.

DISCUSSION ITEMS

The KVMR Birthday party will be held on July 30 from 2 pm to 6 pm at Pioneer Park.

Committee meetings are held on the following days:

- Station Development Committee meets on the first Tuesday at 5:30 pm
- Fund Development Committee meets on the third Tuesday at 4:30 pm
- Board Development Committee meets on the second Thursday from 12 pm to 1 pm
- Financial Review Committee meets on the 3rd or 4th Thursday before the Board meeting at 9:00 am

ADJOURNMENT

Motion by Director Ritti, seconded by Director Dunk, and carried unanimously, 10-0-1-0, with Director Northcutt absent, to adjourn the meeting. Meeting adjourned at 8:29 p.m.

Next Board Meeting: August 28, 2017, 6:30 p.m.
KVMR Community Room
120 Bridge Street
Nevada City, CA