

**Nevada City Community Broadcast Group (KVMR)  
Board of Directors Meeting  
KVMR Community Room  
120 Bridge Street  
Nevada City, CA 95959  
Monday, September 28, 2015 - 6:30 p.m.  
Approved Minutes by  
Therese Tesene, Board Scribe**

**CALL TO ORDER**

The Regular Meeting of September 28, 2015 of the Board of Directors of the Nevada City Community Broadcast Group (KVMR) was called to order at 6:45 p.m. in the KVMR Community Room, 120 Bridge Street, Nevada City, CA 95959, by President Mary Ross.

**ROLL CALL**

The President called the roll:

**PRESENT:** Directors Sharon Connor (Secretary), David Franco, Larry Hillberg, Barbara Jicha (Treasurer), Diane McIntire, Susan Prince (Vice President), and Mary Ross (President)

**ABSENT:** Directors Tenali Hrenak, Phil Ritti, and Meri St. Mary

**STAFF PRESENT:** Julie Chiarelli, General Manager

**GUESTS:** John Hensley, Past Board Member and Prospective New Board Member

**SPECIAL PRESENTATIONS**

On behalf of the Board, General Manager Chiarelli presented flowers and Certificates of Excellence to outgoing Board Members Mary Ross, Larry Hillberg, and Susan Prince for their service that reflects dedication and devotion to KVMR, its mission and values, and to the community which it serves.

**REVIEW AND APPROVAL OF AGENDA**

No changes were made to the agenda.

**APPROVAL OF MINUTES**

Motion by Director Connor, seconded by Director McIntire, and carried unanimously, 7-0-3-0, with Directors Hrenak, Ritti and St. Mary absent, approving the Minutes of the KVMR Board of Directors Regular Meeting of August 24, 2015 as submitted.

## **ACCEPT COMMITTEE REPORTS**

Motion by Director Prince, seconded by Director Jicha, and carried unanimously, 7-0-3-0, with Directors Hrenak, Ritti, and St. Mary absent, accepting the committee reports as submitted.

## **PUBLIC**

President Ross welcomed prospective Board Member and past Board Member John Hensley.

## **PRESIDENT'S REPORT**

President Ross thanked Board members signed up to greet Celtic Festival patrons at the greeter table outside the gates to the Celtic Festival. She will set up, take down materials, and present talking points for Board members. She reminded Board members that there is a membership drive at the end of October and asked Board members to contact the Volunteer Coordinator to sign up to answer phones.

President Ross gave a leaving office statement. She stated that she will continue to be involved in the capital campaign and invited Board members to contact her if her institutional memory is needed. The Board members thanked President Ross for her service as President during the past two years.

## **GENERAL MANAGER'S REPORT**

General Manager Chiarelli referred to her report previously distributed. She mentioned that there is a KVMR app for iPhones. The archives are up and running but not public yet. She will find out how much a new server would cost to store archives. A KVMR Variety Show is scheduled for November 20. The October membership drive will showcase Steve Baker Commemorative Paper Dolls honoring his 20 years of service at KVMR. General Manager Chiarelli reported that the Meetup at 'Ol Republic was very successful with a lot of community members and broadcasters in attendance. This will be a quarterly event.

## **BOARD COMMITTEE REPORTS**

EXECUTIVE COMMITTEE (EC). President Ross stated that she would draft a 3-month evaluation for the General Manager and present it to the Executive Committee.

FINANCIAL REVIEW COMMITTEE (FRC). Director Jicha reviewed the minutes of the FRC meeting of September 24.

Motion by Director Hillberg, seconded by Director Franco, and carried 7-0-3-0, with Directors Hrenak, Ritti, and St. Mary absent, to approve the 2015-2016 Budget as presented.

STATION DEVELOPMENT COMMITTEE (SDC). Director McIntire presented the SDC report.

Discussion ensued regarding the Board Retreat to be held on November 6 and 7 at her house, a Staff/Board Get Together to be held on November 12, the Community Advisory Board (CAB) survey, a one hour show once a month focused on a non-profit specific need such as health services, child support services, homelessness, etc.

BOARD DEVELOPMENT COMMITTEE (BDC). Director Connor presented the BDC report. She reported the results of the Volunteer elected Board positions as follows: Richard Dunk was elected to Seat #2, a one year position; Tenali Hrenak was elected to Seat #5, a two-year position; and Elisa Parker was elected to Seat #9, a three-year position.

Prospective Board member John Hensley introduced himself to the Board. By unanimous ballot vote, John Hensley was elected to a three-year term the Board effective October 1, 2015.

Motion by Director Prince, seconded by Director Franco, and carried unanimously, 7-0-3-0, with Directors Hrenak, Ritti, and St. Mary absent, to elect the following slate of officers with terms effective October 1, 2015:

1. Diane McIntire as President;
2. David Franco as Vice President;
3. Barbara Jicha as Treasurer; and
4. Sharon Connor as Secretary.

FUND DEVELOPMENT COMMITTEE (FDC). Director Prince presented the FDC Report. She stated that an estate planning seminar will not be held/ Discussion ensued regarding creating a FDC designed survey asking longtime generous donors about their relationship with KVMR, airing planned giving spots on KVMR and presentations on KVMR and charitable giving for organizations, a local history project to record seniors' memories and stories of the area, and to use crowdfunding to pay to produce a CD.

### **CAPITAL CAMPAIGN UPDATE**

President Ross distributed a Capital Campaign project outline timeline. She is looking for a leader, next step, and due date for each action item. She asked Board members to get back to her with the project that they would like to lead. It was agreed to meet again to discuss follow up progress from 10 am to noon on Saturday, December 5.

### **ADJOURNMENT**

Motion by Director Jicha, seconded by Director Connor, and carried unanimously, 7-0-3-0, with Directors Hrenak, Ritti, and St. Mary absent, to adjourn the meeting.

Meeting adjourned at 9:00 p.m.

**Next Board Meeting:** November 23, 2015, 6:30 p.m.  
KVMR Community Room  
120 Bridge Street  
Nevada City, CA