

**Nevada City Community Broadcast Group (KVMR)
Board of Directors Meeting
BriarPatch Community Room
290 Sierra College Drive
Grass Valley, CA 95945
Monday, September 22, 2014 - 6:30 p.m.
Approved Minutes by
Therese Tesene, Board Scribe**

CALL TO ORDER

The Regular Meeting of September 22, 2014 of the Board of Directors of the Nevada City Community Broadcast Group (KVMR) was called to order at 6:34 p.m. in the BriarPatch Community Room, 290 Sierra College Drive, Grass Valley, CA 95945, by President Mary Ross.

ROLL CALL

The President called the roll:

PRESENT: Directors John Hensley, Larry Hillberg, Susan Prince (Vice President), Paul Ritti, Justin Sternberg, and Mary Ross (President).

ABSENT: Directors Barbara Jicha (Treasurer) and Meri St. Mary.

STAFF PRESENT: Julie Chiarelli, Business Manager, and David Levin, General Manager

GUESTS: Sharon Conner, Board Candidate, and Tenali Hrenak, KVMR Broadcaster.

REVIEW AND APPROVAL OF AGENDA

The agenda was approved, with the addition of an action item to the President's Report to recognize retiring employee, Richard Gorman.

APPROVAL OF MINUTES

Motion by Director Hillberg, seconded by Director Hensley, and carried unanimously, 6-0-2-0, with Directors Jicha and St. Mary absent, approving the Minutes of the KVMR Board of Directors Meeting of July 28, 2014 as submitted.

ACCEPT COMMITTEE REPORTS

Motion by Director Prince, seconded by Director Hensley, and carried unanimously, 6-0-2-0, with Directors Jicha and St. Mary absent, accepting the committee reports.

INTRODUCTION OF GUESTS

Prospective Board candidate Sharon Conner reintroduced herself to the Board. KVMR Broadcaster Tenali Hrenak stated that he was attending a Board meeting for the first time.

PRESIDENT'S REPORT

President Ross stated that tonight was Director Hensley's and Director Sternberg's last Board meeting as both of their terms are ending. President Ross presented Certificates of Appreciation and KVMR tote bags to Directors Hensley and Sternberg. As a Board member, Director Hensley is liaison to the Community Advisory Board (CAB) and will have the opportunity to serve as a CAB member when he is off the Board.

President Ross encouraged Board members to contact Diane McIntire to schedule a tour of the new building with prospective contributors to the Capital Campaign.

President Ross reminded Board members of the Capital Campaign benefit concert with George Winston on October 14 at the Nevada Theatre.

President Ross announced that Underwriting Coordinator Richard Gorman would be retiring at the end of the month. Richard has been involved with KVMR since 2001, first as a contract producer of the fundraising auction, then as Development Director, and since 2005 as Underwriting Coordinator. The Board unanimously voted to express their appreciation to Richard Gorman for his nearly 14 years of service to KVMR.

GENERAL MANAGER'S REPORT

General Manager Levin reported that live broadcasts of both the Strawberry and the American River Music Festivals over the last weekend was very successful. KVMR will cover and podcast all of the League of Women Voters candidate debates for the upcoming election. The Membership department has been meeting regularly regarding fundraising ideas. He reported that mini-fundraising programs by a few broadcasters are bringing in funds and thanked Director Hillberg for his ideas. Lapsed call nights have been successful, appreciated, and valued. Shift Captain training will take place preceding the Fall membership drive at the end of October. Contact the Edy to sign up for a shift. The drive will be for one week only. General Manager Levin stated that he met with the new general manager of KNCO regarding ways that the two stations can work together. Recruitment for a Development Director continues. It is possible that someone may be hired on a temporary basis. It was suggested to Mr. Levin that we ask our underwriters to support the station through their company newsletters, emails, etc.

BOARD COMMITTEE REPORTS

FINANCIAL REVIEW COMMITTEE (FRC). Business Manager Chiarelli stated that the FRC did not meet in September, however, financial statements were prepared. We will know more about the financial situation after the Celtic Festival. She stated that the auto donations keep coming in and membership is doing better than projected last month. Underwriting has flattened out for the year. There are savings on the expense side due to the Development Director vacancy. Discussion ensued regarding challenges and opportunities in the 2014-2015 Budget. The General Manager will meet with staff members affected after passage of the budget. Motion by Director Hillberg, seconded by Director Hensley, and carried unanimously, 6-0-2-0, with Directors Jicha and St. Mary absent, approving the 2014-2015 Budget as presented.

STATION DEVELOPMENT COMMITTEE (SDC). Director Ritti went over the SDC meeting notes of September 11 stating that the final Strategic Plan is on the website. He indicated that the committee could use additional members, and hopes that as new board members fill the vacant seats some of those members will want to be involved in the SDC. Topics for the SDC to consider include the proposed translator additions, how to use interns, how to use social media to promote the station, as well as how to use the facilities in the new building for revenue generation.

BOARD DEVELOPMENT COMMITTEE (BDC).

Board Elections: Director Sternberg reported that Board member candidates Sharon Conner and Diane McIntire were recently interviewed and meet the qualifications to serve on the Board. By unanimous vote, both Sharon Conner and Diane McIntire were elected to the Board. Board candidate Daunine Vining will be interviewed at a later time. President Ross asked Board members to continue looking for good candidates. President Ross stated that one way to recruit new board members who are active in the community would be to look at our underwriters. She would be interested in suggestions from Staff regarding possible candidates.

Officer Nominations: Director Ritti nominated Mary Ross for President. Director Hillberg nominated Barbara Jicha for Treasurer; Director Sternberg nominated Susan Prince for Vice President. No nominations for Secretary were made. Officer elections will be held at the November Board meeting.

FUND DEVELOPMENT COMMITTEE (FDC). Director Prince discussed the minutes of the FDC meeting of September 9. She stated that we are waiting to hear from GivingEdge about the KVMR profile and for a response from Walter Helm regarding My Broker Donates. The web content for the KVMR planned giving options needs to be reviewed and updated. Director Prince will set up a meeting with several broadcasters and volunteers to gather ideas about crowdfunding for KVMR, including identifying possible consultants who would work at reduced rate or pro bono.

General Manager Levin invited the committee chairs to record a spot to solicit members of the community to be on their committee.

CLOSED SESSION

Motion by Director Hensley, seconded by Director Hillberg, and carried unanimously, 6-0-2-0, Directors Jicha and St. Mary absent, to recess into Closed Session to discuss the KVMR Capital Campaign.

Meeting recessed into Closed Session at 8:34 p.m.

The meeting reconvened at 9:02 p.m.

There was no action taken in Closed Session.

ADJOURNMENT

Motion by Director Ritti, seconded by Director Sternberg, and carried unanimously, 6-0-2-0, with Directors Jicha and St. Mary absent, to adjourn the meeting.

Meeting adjourned at 9:03 p.m.

Next Board Meeting: November 24, 2014, 6:30 p.m.
BriarPatch Community Room
290 Sierra College Drive
Grass Valley, CA 95945