

**Nevada City Community Broadcast Group (KVMR)
Board of Directors Meeting
KVMR Community Room
120 Bridge Street
Nevada City, CA 95959
Monday, November 28, 2016 - 6:30 p.m.
Approved Minutes by
Therese Tesene, Board Scribe**

CALL TO ORDER

The Regular Meeting of November 28, 2016 of the Board of Directors of the Nevada City Community Broadcast Group (KVMR) was called to order at 6:31 p.m. in the KVMR Community Room, 120 Bridge Street, Nevada City, CA 95959, by President Diane McIntire.

ROLL CALL

The President called the roll:

PRESENT: Directors Sharon Connor (Secretary), Richard Dunk, David Franco (Treasurer), John Hensley, Phil Northcutt, Elisa Parker (Vice President) (Arrived 6:34 p.m.), Phil Ritti, Adela Wilcox, and Diane McIntire (President).

ABSENT: Directors Harriet Diamond and Tenali Hrenak.

STAFF PRESENT: Julie Chiarelli, General Manager and Melissa Ann Seibold, Underwriting Account Executive.

GUESTS: Heather Burke, potential Board member; Josie Andrews, Shelly Covert, Beth Moore, and Heidi Starr regarding Nisenan tribe.

REVIEW AND APPROVAL OF AGENDA

Motion by Director Dunk, seconded by Director Hensley, and carried unanimously, 8-0-2-0, with Directors Diamond and Hrenak absent, approving the agenda.

APPROVAL OF MINUTES

Motion by Director Wilcox, seconded by Director Connor, and carried unanimously, 8-0-2-0, with Directors Diamond and Hrenak absent, approving the Minutes of the KVMR Board of Directors Regular Meeting of September 26, 2016.

ACCEPT COMMITTEE REPORTS

Motion by Director Hensley, seconded by Director Dunk, and carried unanimously 8-0-2-0, with Directors Diamond and Hrenak absent, accepting the committee reports as submitted.

PUBLIC

The following members of the public addressed the Board:

1. Heather Burke, a potential Board member, introduced herself to the Board and stated why she would like to be a Board member.
2. Heidi Starr, broadcaster, Shelly Covert, Nevada City Rancheria, and Josie Andrews voiced their concerns about perceived misinformation being disseminated regarding the Nisenan tribe;
3. Beth Moore, broadcaster, offered her experience as a consensus training facilitator to help with the Nisenan issue.

UNDERWRITING OVERVIEW

Underwriting Account Executive Seibold explained how she engages businesses in the community to become underwriters. Director Dunk suggested that underwriters be invited to a general meeting to be introduced and meet broadcasters. Melissa stated that she encourages underwriters to share their events with KVMR listeners. Director Parker thanked Melissa for thoughtfully matching businesses with complementary programs.

PRESIDENT'S REPORT

President McIntire thanked stated that the Board's Fall retreat was very successful and thanked everyone who was involved. She is working on the recap that will include suggestions to expand digital media, a 10-year plan, creating deeper community connection, outreach development, community cultivators, tool kit for development, as well as an Asker workshop. She appreciated the energy generated from the retreat.

President McIntire reported that the parcel split for the KVMR and the Nevada Theatre occurred at the end of May and the easement recorded in October. The loan extension modification agreement for the note due on November 1, 2016 was approved by the Bridge Street Trust on October 28 before the November 1st due date for the loan. Mary Ross is working on the easement and facilities maintenance agreement then KVMR will own our building that will help to obtain future permanent financing.

Responding to Director Ritti regarding the status of the easement on Banner Mountain, General Manager Chiarelli stated that the Chief Engineer is in contact with the owners.

GENERAL MANAGER'S REPORT

General Manager Chiarelli stated that 8 of the 11 Board members are broadcasters. She reported that KVMR 2 is starting to get energy behind it. Two meetings with broadcasters have been held as well as a meeting with a group of people between the ages of 20 and 40. It became very clear that the two groups have their own needs and that a KVMR 3 is needed. The conference room studio will be the main studio for KVMR 2. The Music Director has sent out an email application to the young people in the 20 to 40 age group asking if any of them are interested in being on the program committee for KVMR 2. It seems that KVMR 2 is interested in electronica, rap, and raunchy urban music with less talk or no talk.

BOARD COMMITTEE REPORTS

EXECUTIVE COMMITTEE (EC). The EC has not met.

FINANCIAL REVIEW COMMITTEE (FRC). Director Franco stated that the yearend financials were interesting and that our budgeting showed that we are profitable with the

burden of the building. The revenue character is changing from membership to underwriting. He stated that this year's Celtic Festival has seen the best in revenue since its inception netting \$75,000. Director Franco talked about the necessity for taking care of risk assets such as the Celtic Festival.

STATION DEVELOPMENT COMMITTEE (SDC). Director Dunk stated that he will resume chair of the SDC in January.

BOARD DEVELOPMENT COMMITTEE (BDC). Hearing consensus of the Board, Director Connor will prepare wording to amend the Bylaws to reflect that election of officers to be held annually at the September meeting of the Board.

Director Wilcox nominated Diane McIntire for President. Director Ritti nominated Elisa Parker for Vice President. Director Hensley nominated David Franco for Treasurer. Director Dunk nominated Sharon Connor for Secretary.

Motion by Director Hensley, seconded by Director Dunk, and carried unanimously, 8-0-2-0, with Directors Diamond and Hrenak absent, electing Diane McIntire as President, Elisa Parker as Vice President, David Franco as Treasurer, and Sharon Connor as Secretary.

FUND DEVELOPMENT COMMITTEE (FDC). No report was given.

DISCUSSION ITEMS

FUNDRAISING. Animal House—Revisit-TIN from Rust to Roost Event. President McIntire stated that we have 20 applications for the Animal House—Revisit-TIN from Rust to Roost event to be held on March 26 at Miners Foundry. She invited Board members to contact her if they would like to help with the event.

COMMUNITY OUTREACH. Director Wilcox stated that she went through the outreach binder and added best practices. She will send it to the General Manager for approval.

President McIntire reminded the Board to attend the Volunteer Party on December 13.

The Board meetings in 2017 will be held on January 23, March 27, May 22, June 26, August 28, September 25, and November 27.

ADJOURNMENT

Motion by Director Hensley, seconded by Director Dunk, and carried unanimously, 8-2-0-0, with Directors Diamond and Hrenak absent, to adjourn the meeting. Meeting adjourned at 8:20 p.m.

Next Board Meeting: January 23, 2017, 6:30 p.m.
KVMR Community Room
120 Bridge Street
Nevada City, CA