

**Nevada City Community Broadcast Group (KVMR)
Board of Directors Meeting
KVMR Community Room
120 Bridge Street
Nevada City, CA 95959
Monday, May 18, 2015 - 6:30 p.m.
Approved Minutes by
Therese Tesene, Board Scribe**

CALL TO ORDER

The Regular Meeting of May 18, 2015 of the Board of Directors of the Nevada City Community Broadcast Group (KVMR) was called to order at 7:01 p.m. in the KVMR Community Room, 120 Bridge Street, Nevada City, CA 95959, by President Mary Ross.

ROLL CALL

The President called the roll:

PRESENT: Directors Sharon Connor, David Franco, Larry Hillberg, Barbara Jicha (Treasurer), Diane McIntire, Susan Prince (Vice President), Meri St. Mary, Phil Ritti, and Mary Ross (President).

ABSENT: Director Tenali Hrenak.

STAFF PRESENT: Julie Chiarelli, General Manager.

ALSO PRESENT: Richard Dunk, KVMR Broadcaster and prospective Board candidate.

REVIEW AND APPROVAL OF AGENDA

No changes were made to the agenda.

APPROVAL OF MINUTES

Motion by Director Prince, seconded by Director Connor, and carried unanimously, 9-0-1-0, with Director Tenali absent, approving the Minutes of the KVMR Board of Directors Regular Meeting of March 23, 2015 as amended to: 1) designate Sharon Connor as Secretary in Roll Call; and 2) correct the spelling of Meri St. Mary's name where appropriate.

ACCEPT COMMITTEE REPORTS

Motion by Director McIntire, seconded by Director Prince, and carried unanimously, 9-0-1-0, with Director Tenali absent, accepting the committee reports as submitted.

GUESTS

Richard Dunk, KVMR Broadcaster and prospective Board member, introduced himself to the Board.

PRESIDENT'S REPORT

President Ross thanked Julie Chiarelli for all of her work as Interim General Manager. She reported that the Board offered and Ms. Chiarelli has accepted the position as KVMR General Manager.

President Ross stated that the NFCB conference is being held this week in Nevada City. KVMR has arranged for keynote speakers Brian Terhorst and Michael Funk to speak to the group.

President Ross reported that the recent benefit concert at the Nevada Theatre featuring Sergeant Funky band and Jimmy Acardi's band was video streamed.

GENERAL MANAGER'S REPORT

General Manager Chiarelli stated that Studio A is being held up until we get remote start/stop on the turntables then Studio B will be fixed so that broadcasters can go back and forth between the studios. Julie stated that on June 2 she would give a presentation at the CNL (Center for Nonprofit Leadership) and will continue to reach out to the community. She reported that 27 new broadcasters are graduating from the broadcaster training class. The final number on the membership drive is about \$57,000. She will inform Board members when there is an opportunity for them to do outreach.

Responding to Director Hillberg regarding broadcasters having problems with the cd players, General Manager Chiarelli stated that the Chief Engineer is talking with the old cd company. Director Hillberg stated that he would like to ask specific people to donate money towards the purchase of seven new cd players.

BOARD COMMITTEE REPORTS

EXECUTIVE COMMITTEE (EC). Hearing no objection from the Board, General Manager Chiarelli was authorized to provide funds to the Bridge Street Trust for operating expenses as needed.

President Ross reported that we are still waiting to sort out the change orders from the contractor but based on the best information available it looks like the project will come in at around \$3,540,797.

FINANCIAL REVIEW COMMITTEE (FRC). Director Jicha stated that the committee met in May. At the request of the Fund Development Committee, the FRC discussed endowments. A proposal was presented that gifts be designated as an endowment only if specifically requested by the donor and the gift is at least \$25,000. If such a gift is received, it was recommended that KVMR set up an endowment fund at the Placer Community Foundation (PCF) where the gift will be included in the PCF investment pool and administered in accordance with PCF endowment fund and investment policies. Director Jicha stated that the April financial reports have been issued and Ms. Chiarelli anticipates that we will be \$33,000 better than budgeted mainly due to personnel savings.

Richard Dunk suggested that the underwriting wording that broadcasters announce over the air be proofread so that they do not have to read jiberish.

STATION DEVELOPMENT COMMITTEE (SDC). Director McIntire stated that the SDC has met twice. The SDC has been reviewing its function and purpose. There has been considerable discussion about how to define and expand KVMR's community and how to reach segments of the community we are not currently reaching such as the 20-30 year old group. The SDC plans to carefully review and discuss the Strategic Plan in upcoming meetings to be more familiar with its purpose and function. Director McIntire reported that the Community Advisory Board (CAB) has met twice and will now be meeting monthly that she will announce over the air.

BOARD DEVELOPMENT COMMITTEE (BDC). Director Connor stated that there are six upcoming Board positions to fill of which three are broadcaster positions. She encouraged board members to have people that they know submit applications. President Ross will send Director Connor the public service announcement wording used last year to recruit new board members. Director Connor suggested that major donors be contacted to see if they would like to be board members. Ms. Chiarelli suggested that lifetime members be contacted and President Ross suggested that underwriters also be contacted.

FUND DEVELOPMENT COMMITTEE (FDC). Director Prince reported that the FDC met in April and held another meeting of the legacy society committee in March after the KVMR board meeting. Director Prince stated that the FDC would be sorting out potential contact names for the Planned Giving/Legacy Society. Results for the Big Day of Giving/Big Dog was ~\$4,520 from 36 donors. The FDC will be talking to the General Manager and Chief Engineer regarding what equipment is needed as a crowdfunding goal.

President Ross thanked all of the committee chairs for breathing new life into the committees.

2015 BOARD RETREAT

President Ross reminded Board members that the 2015 Board Retreat would be on June 19 from 4 p.m. to 8 p.m. She would like to focus on implementing the strategic Plan and asked each committee chair to lead a discussion regarding their role and responsibilities as it relates to their committee such as what they are doing and where they are going. She would also like each Board member to think about what two committees that they would like to be a part of. Director Prince suggested that written reports be sent out prior to the retreat so that the meeting is efficient. President Ross asked Board members to read the Strategic Plan that is on the website prior to the Retreat. She would like to see going forward as a regular part of the Board meeting, an update from each committee reading its progress as it relates to the Strategic Plan.

ADJOURNMENT

Motion by Director Jicha, seconded by Director McIntire, and carried unanimously, 9-0-1-0, with Director Tenali absent, to adjourn the meeting.

Meeting adjourned at 8:31 p.m.

Next Board Meeting: June 22, 2015, 6:30 p.m.
KVMR Community Room
120 Bridge Street
Nevada City, CA