

**Nevada City Community Broadcast Group (KVMR)
Board of Directors Meeting
KVMR Community Room
120 Bridge Street
Nevada City, CA 95959
Monday, March 27, 2017 - 6:30 p.m.
Approved Minutes by
Therese Tesene, Board Scribe**

CALL TO ORDER

The Regular Meeting of March 27, 2017 of the Board of Directors of the Nevada City Community Broadcast Group (KVMR) was called to order at 6:30 p.m. in the KVMR Community Room, 120 Bridge Street, Nevada City, CA 95959, by President Diane McIntire.

ROLL CALL

The President called the roll:

PRESENT: Directors Harriet Diamond, David Franco (Treasurer), Phil Northcutt, Elisa Parker (arrived at 6:39 p.m.), Phil Ritti, Adela Wilcox, and Diane McIntire (President).

ABSENT: Directors Sharon Connor (Secretary), Richard Dunk, and John Hensley.

STAFF PRESENT: Steve Baker, Program Director, Julie Chiarelli, General Manager, and Cynthia Tweed, Development Associate.

GUESTS: Heather Burke, prospective Board member, Shelly Covert, Heidi Starr, Lorraine Reich, prospective Board member, Tanis Thorne, and Chris Towne, prospective Board member.

REVIEW AND APPROVAL OF AGENDA

Motion by Director Diamond, seconded by Director Wilcox, and carried unanimously, 6-0-4-0, with Directors Connor, Dunk, Hensley, and Parker (arrived at 6:39 p.m.) absent, approving the agenda with the deletion of the Station Development Committee strategic issue discussion due to the absence of Director Dunk.

APPROVAL OF MINUTES

Motion by Director Northcutt, seconded by Director Diamond, and carried unanimously, 6-0-4-0, with Directors Connor, Dunk, Hensley, and Parker (arrived at 6:39 pm.) absent, approving the Minutes of the KVMR Board of Directors Regular Meeting of January 23, 2017 as submitted.

ACCEPT COMMITTEE REPORTS

Motion by Director Ritti, seconded by Director Franco, and carried unanimously 6-0-4-0, with Directors Connor, Dunk, Hensley, and Parker (arrived at 6:39 p.m.) absent, accepting the committee reports as submitted.

PUBLIC

The following members of the public addressed the Board regarding perceived misrepresentation of the Tsi-Akim Maidu of the Taylorsville Rancheria indigenous American Indians and requested that KVMR form a committee to review some of the issues:

1. Tanis Thorne, retired college professor, historian, and author;
Elisa Parker arrived at 6:39 p.m.
2. Shelly Covert; and
3. Heidi Starr, who also presented a letter to President McIntire.

With concurrence of the Board, President McIntire clarified to attendees that it is the Board's position that KVMR could offer airtime as well as equal opportunity for discussion regarding issues in question, however, is not in the position to edit or take sides.

The following prospective Board members were in attendance:

1. Chris Towne, 25-year broadcaster and prospective Board member, introduced himself to the Board;
2. Lorraine Reich; and
3. Heather Burke.

BIG DAY OF GIVING UPDATE

Development Associate Tweed stated that the Big Day of Giving is on May 4. This year there will be three kickoff events at Summer Thyme's Bakery & Deli, SPD Market, and Briar Patch Co-op. Elisa Parker and possibly Johnny Gallagher will co-host. The Board would like to raise between \$5,000 and \$10,000 this year. Development Director Tweed will provide information to Board members as the date gets closer.

PRESIDENT'S REPORT

President McIntire reported that the Animal House—Revisit-TIN from Rust to Roost Event on March 26 was a huge success and netted approximately \$4,500 for the Bridge Street Project. She stated that the artists want to do it again, the committee was incredible, and the collaboration was great.

President McIntire stated that approximately \$240,000 is due on the building loan on December 31. She would like to get that down below \$200,000 in the next few months.

President McIntire stated that the Asker Workshop held on is February 28 was video recorded and will be edited and distributed.

President McIntire stated that Tenali Hrenak has resigned from the Board.

GENERAL MANAGER'S REPORT

General Manager Chiarelli stated KVMRx (formerly KVMR2) is doing a soft launch next week. There are approximately 15 broadcasters for KVMRx.

With Paul Emery's help, the Nevada Union High School news station is up and running.

Discussion ensued regarding CPB (Corporation for Public Broadcasting) grant funding that may be eliminated by the new federal administration. General Manager Chiarelli urged everyone to go to protectmypublicmedia.org to add voice to dissent to the elimination of

funds for public broadcasting. It was suggested that community testimonials be shared with the listening audience.

BOARD COMMITTEE REPORTS

EXECUTIVE COMMITTEE (EC). President McIntire stated that the EC met to revise the evaluation form for the general manager.

FINANCIAL REVIEW COMMITTEE (FRC). Director Franco advised Board members to read the financial statement monthly.

Financial Reserves Policy. Director Franco stated that ~\$450,000 is needed in reserve and we have ~\$278,000 now. Discussion ensued regarding how to supplement the reserve fund. We have been allocating to the reserve fund at the end of the fiscal year and will continue to do so. However it was noted that if there is a significant donation, that it would be addressed separately. Director Franco will prepare a monthly report to assist Board members in reviewing the financials.

Motion by Director McIntire, seconded by Director Northcutt, and carried unanimously, 7-0-3-0, with Directors Connor, Dunk, and Hensley absent, to approve KVMR Board Policy No. 4, Financial Reserves Policy, establishing an operating cash reserve equal to six (6) months of the organization's operating budget.

STATION DEVELOPMENT COMMITTEE (SDC). No report was given.

BOARD DEVELOPMENT COMMITTEE (BDC). Prospective Board member Heather Burke stated that she was looking forward to being a Board member.

Motion by Director Wilcox, seconded by Director Ritti, and carried unanimously by secret ballot, 7-0-3-0, with Directors Connor, Dunk, and Hensley absent, to appoint Heather Burke to the Board.

FUND DEVELOPMENT COMMITTEE (FDC). See President's Report.

DISCUSSION ITEMS

President McIntire stated that she is looking forward to the training video for outreach to be completed and shared. She reminded Board members that there are brochures in the lobby with Bridge Street Project talking points. She urged Board members to get in touch with either volunteer coordinator regarding volunteer opportunities.

President McIntire stated that CAB (Community Advisory Board) would like to do another community survey and would like questions from staff and the Board. General Manager Chiarelli suggests that a broadcaster survey be done first before a community survey.

ADJOURNMENT

Motion by Director Northcutt, seconded by Director Wilcox, and carried unanimously, 7-0-3-0, with Directors Connor, Dunk, and Hensley absent, to adjourn the meeting. Meeting adjourned at 8:19 p.m.

Next Board Meeting: May 22, 2017, 6:30 p.m.
KVMR Community Room
120 Bridge Street
Nevada City, CA