

**Nevada City Community Broadcast Group (KVMR)  
Board of Directors Meeting  
BriarPatch Community Room  
290 Sierra College Drive  
Grass Valley, CA 95945  
Monday, November 24, 2014 - 6:30 p.m.  
Approved Minutes by  
Therese Tesene, Board Scribe**

**CALL TO ORDER**

The Regular Meeting of November 24, 2014 of the Board of Directors of the Nevada City Community Broadcast Group (KVMR) was called to order at 6:34 p.m. in the BriarPatch Community Room, 290 Sierra College Drive, Grass Valley, CA 95945, by President Mary Ross

**ROLL CALL**

The President called the roll:

PRESENT: Directors Sharon Connor, Larry Hillberg, Barbara Jicha (Treasurer), Diane McIntire, Susan Prince (Vice President), Phil Ritti, and Mary Ross (President)

ABSENT: Director Meri St. Mary

STAFF PRESENT: David Levin, General Manager

**REVIEW AND APPROVAL OF AGENDA**

President Ross requested, and there was no objection from the Board, to move the General Manager's Evaluation from Board Committee Reports to Closed Session on the agenda.

**APPROVAL OF MINUTES**

Motion by Director Hillberg, seconded by Director Prince, and carried unanimously, 7-0-1-0, with Director St. Mary absent, approving the Minutes of the KVMR Board of Directors Regular Meeting of September 22, 2014 as submitted.

Motion by Director Connor, seconded by Director McIntire, and carried unanimously, 7-0-1-0, with Director St. Mary absent, approving the Minutes of the KVMR Board of Directors Special Meeting of October 21, 2014 as submitted.

**ACCEPT COMMITTEE REPORTS**

Motion by Director Jicha, seconded by Director Hillberg, and carried unanimously, 7-0-1-0, with Director St. Mary absent, accepting the committee reports.

## **PRESIDENT'S REPORT**

President Ross reported that it is anticipated that the new building would be turned over to KVMR in December. The studios are being outfitted room by room. A new Culture Committee, chaired by John Adams, has been formed to make recommendations on which aspects of KVMR's culture and practices we should keep in our new building, and which we should leave behind.

President Ross thanked everyone who participated in the last membership drive that was held only for one week and raised \$60,000. She stated that the George Winston fundraiser raised \$6,000.

## **GENERAL MANAGER'S REPORT**

General Manager Levin stated that over half of the broadcasters have been trained on the new equipment and that all of the broadcasters will be trained before we move into the new building. General Manager Levin answered questions regarding the Interim Development Associate's report, capital campaign reminder letters, broadcaster evaluations as well as broadcaster volunteer hours. Director Jicha will be the Board liaison to the new Culture Committee.

## **BOARD COMMITTEE REPORTS**

**FINANCIAL REVIEW COMMITTEE (FRC).** Director Jicha reported that the FRC met on October 23, 2014, at which time Business Manager Julie Chiarelli provided an overview of the financial results for the fiscal year ended September 30, 2014, which ended with a pre-audit deficit of \$16,600. She reported underwriting cash sales were up by 31% over the prior year. The Board asked that management define the functions and roles of the Music Department.

**STATION DEVELOPMENT COMMITTEE (SDC).** President Ross reported that she chaired a recent SDC meeting. She stated that she hopes that the Culture Committee will be able to be a bridge for broadcasters and management. General Manager Levin answered questions regarding the Intern Program. Director Connor stated that it would be beneficial if interns could be trained and then move up to paid positions. President Ross asked all committee chairs to email agendas and reminders to the entire Board. She suggested that Google docs be used.

**BOARD DEVELOPMENT COMMITTEE (BDC).** Motion by Director Jicha, seconded by Director Hillberg, and carried unanimously, 7-0-1-0, with Director St. Mary absent, to elect Mary Ross as President, Sue Prince as Vice President, Barbara Jicha as Treasurer, and Sharon Connor as Secretary.

President Ross stated that KVMR Broadcaster Tenali Hrenak has submitted an application to be a Board member and that he will be interviewed by the Committee in December.

President Ross suggested that Board members may want to reach out to past Director Jim Bunnell who was recently hospitalized after in a bicycle accident.

FUND DEVELOPMENT COMMITTEE (FDC). Director Prince presented an overview of the FDC meeting of November 24. She stated that it is the FDC's recommendation not to pursue the My Broker Donates program since it appears the benefit to KVMR would be negligible. The first crowdfunding project meeting was held. The Interim Development Associate is managing KVMR's social media director and the station now has a near-daily Facebook presence. She reported that we have submitted KVMR's profile for GivingEdge, home of Big Day of Giving on May 5, 2015, and are waiting to hear back from them.

#### **CLOSED SESSION**

Motion by Director Jicha, seconded by Director Ritti, and carried unanimously, 7-0-1-0, with Director St. Mary absent, to recess into Closed Session to discuss the annual performance evaluation of the General Manager.

Meeting recessed into Closed Session at 8:17 p.m.

The meeting reconvened at 9:33 p.m.

#### **ADJOURNMENT**

Motion by Director Ritti, seconded by Director McIntire, and carried unanimously, 7-0-1-0, with Director St. Mary absent, to adjourn the meeting.

Meeting adjourned at 9:33 p.m.

**Next Board Meeting:**      January 26, 2015, 6:30 p.m.  
   KVMR Community Room  
   120 Bridge Street  
   Nevada City, CA