

**Nevada City Community Broadcast Group (KVMR)
Board of Directors Meeting
KVMR Community Room
120 Bridge Street
Nevada City, CA 95959
Monday, June 6, 2016 - 6:30 p.m.
Approved Minutes by
Therese Tesene, Board Scribe**

CALL TO ORDER

The Regular Meeting of June 6, 2016 of the Board of Directors of the Nevada City Community Broadcast Group (KVMR) was called to order at 6:35 p.m. in the KVMR Community Room, 120 Bridge Street, Nevada City, CA 95959, by President Diane McIntire.

ROLL CALL

The President called the roll:

PRESENT: Directors Sharon Connor (Secretary), Richard Dunk, David Franco (Vice President), John Hensley, Tenali Hrenak, Barbara Jicha (Treasurer), and Diane McIntire (President)

ABSENT: Directors Elisa Parker, Phil Ritti, and Meri St. Mary

STAFF PRESENT: Julie Chiarelli, General Manager

REVIEW AND APPROVAL OF AGENDA

Motion by Director Jicha, seconded by Director Hensley, and carried unanimously, 7-0-3-0, with Directors Parker, Ritti, and St. Mary absent, tabling Dave Barnett's report regarding Angels Camp and Tracy Translators and approve the remaining portion of the agenda.

APPROVAL OF MINUTES

Motion by Director Hrenak, seconded by Director Franco, and carried unanimously, 7-0-3-0, with Directors Parker, Ritti, and St. Mary absent, approving the Minutes of the KVMR Board of Directors Regular Meeting of March 28, 2016.

ACCEPT COMMITTEE REPORTS

Motion by Director Hensley, seconded by Director Jicha, and carried unanimously 7-0-3-0, with Directors Parker, Ritti, and St. Mary absent, accepting the committee reports as submitted.

MISSION MOMENT

Director Dunk shared his passion for the radio station stating that he appreciates that it is interactive with the community and honors free speech. Director Connor is

excited that with Nevada Union High School will be producing a weekly news feature next school year with the assistance of News Director Paul Emery.

PRESIDENT'S REPORT

President McIntire reported that we have received \pm \$351,000 in donations for the Bridge To A Million campaign but still have a long way to go in next five months. The capital campaign is working on getting the Nevada Theatre's back stage named. The Nevada Theatre will be displaying a banner in its lobby. President McIntire stated that the lot split has been completed and recorded and that the easement is being finalized. President Connor reported that the Amy Goodman event raised \$8,000 for operations. The Big Day of Giving raised \$9,600 for operations. She reported that she and General Manager Chiarelli have been attending events in town and urged Board members to check the calendar on Google drive. She stated that she has been blogging on The Board's Eye View blog. It is David Franco's turn this month to blog. President McIntire stated that there are lots of ideas for events but it's almost impossible to do more because staff is busy. She asked the Board to get more involved with community outreach.

GENERAL MANAGER'S REPORT

General Manager Chiarelli highlighted her report. She reiterated what President McIntire said about the Board getting more involved in KVMR events. General Manager Chiarelli talked to the Volunteer Coordinator about getting a list together of people who would sign up to volunteer at an event at the last minute so that events don't have to be cancelled. She reported that a new community calendar public service announcement (PSA) system is in place and listed on the website. General Manager Chiarelli reported that she, the Program Manager, Chief Engineer, and Music Director would be attending the 4-day NFCB conference in Denver. When she gets back from the conference she will hold discussions regarding KVMR 2 - second streaming. General Manager Chiarelli would also like to have a class for broadcasters regarding how to use Facebook, Twitter and Instagram.

BOARD COMMITTEE REPORTS

EXECUTIVE COMMITTEE (EC). No report.

FINANCIAL REVIEW COMMITTEE (FRC). Director Franco asked that Board members review the financial reports. He gave an overview of the current financial status for the seven months ended April 30, 2016. Revenues exceeded budget primarily due to the timing of the April membership drive, which had been budgeted for May. Membership continues to lag behind budget due to slow implementation/ results of a major donor program. Expenses, excluding \$62,099 in non-cash depreciation were under budget by \$19,237 due to savings in a variety of areas including insurance, donor premiums, contract web services and others. Some of these variances are timing and some are permanent. Year-end results are currently predicted to come in with a positive variance of \$74,000 before depreciation. The \$74,000 in net event income relates primarily to the Celtic Festival that was held October 2 - 4, 2015 and to the Amy Goodman event, held April 30, which netted approximately \$8,500.

Motion by Director Franco, seconded by Director Dunk, and carried unanimously, 7-0-3-0, with Directors Parker, Ritti, and St. Mary absent, approving the disbursal of the following expenditures totaling \$70,897 from the 2015 Celtic Festival net income of \$62,446 and Fiscal Year 2014-15 net operating income of \$8,451:

1. \$25,000 principal payment on the new building debt;
2. \$2,000 to purchase the membership credit card authorization module MemSys, a membership software, that will save hours of staff time presently spent manually reconciling credit card charges and updates;
3. \$4,000 to move the Woodland translator closer to Sacramento;
4. \$3,000 to send the Membership Coordinator to the PMDMC conference on the East Coast if a scholarship is not received;
5. \$8,000 to fund Sean Dooley's program support duties for 16 hours per week through the end of the fiscal year on September 30, 2016; and
6. \$28,897 to reserves.

STATION DEVELOPMENT COMMITTEE (SDC).

CAB Report. President McIntire reported that CAB (Community Advisory Committee) finalized their survey. At the request of CAB requesting that it have more presence on the front page of the KVMR website, the Board agreed to share the Board's web page on an alternating basis with them.

Summer Board Retreat. Following discussion regarding whether or not to have a Summer retreat to revisit the strategic plan and vision and mission statement, it was the consensus of the Board to have a Fall retreat in lieu of a Summer retreat.

BOARD DEVELOPMENT COMMITTEE (BDC).

Ideas for Recruiting New Board Members for Current and Future Fall Vacancies. Director Connor stated that she is reaching out to major donors to fill the Board. It was suggested that former Board members also be contacted.

Roles and Responsibilities. Director Connor requested that each Board member contact her regarding what skills they would like to see in a Board member. There are currently two vacancies on the Board. Six seats will be open on October 1.

Conflict of Interest Forms. Director Connor stated that the General Manager is looking for the Conflict of Interest forms for Board members to sign.

Update Board Member Contact Information. Director Connor distributed a contact information sheet for Board members to complete.

FUND DEVELOPMENT COMMITTEE (FDC). Director Hensley stated that the FDC has not met. The next meeting of the FDC is on July 14.

Big Day of Giving Results/Efforts. Although there were website glitches, The Big Day of Giving raised approximately \$9,600.

Amazing Race/KVMR Birthday Party. Director Hensley stated that it is too late to produce an Amazing Race fundraiser at this time but suggested that it be held next year then become an annual KVMR event.

DISCUSSION ITEMS

Bridge to a Million Campaign Status/Goal to Name the Theatre Backstage. President McIntire reported that a Stone Bridge poster for the Bridge to a Million Campaign has been made that depicts stones on both sides of the bridge that will come together as money is raised. She would like to place it where the public can see it.

Community Outreach Events Calendar. President McIntire stated that she would forward emails regarding CNL (Center for Non-profit Leadership) events to Board members so that they can attend.

ADJOURNMENT

Motion by Director Dunk, seconded by Director Hensley, and carried unanimously, 7-0-3-0, with Directors Parker, Ritti, and St. Mary absent, to adjourn the meeting. Meeting adjourned at 8:30 p.m.

Next Board Meeting: June 27, 2016, 6:30 p.m.
KVMR Community Room
120 Bridge Street
Nevada City, CA