

**Nevada City Community Broadcast Group (KVMR)
Board of Directors Meeting
KVMR Community Room
120 Bridge Street
Nevada City, CA 95959
Monday, June 22, 2015 - 6:30 p.m.
Approved Minutes by
Therese Tesene, Board Scribe**

CALL TO ORDER

The Regular Meeting of June 22, 2015 of the Board of Directors of the Nevada City Community Broadcast Group (KVMR) was called to order at 6:31 p.m. in the KVMR Community Room, 120 Bridge Street, Nevada City, CA 95959, by President Mary Ross.

ROLL CALL

The President called the roll:

PRESENT: Directors Larry Hillberg, Tenali Hrenak, Barbara Jicha (Treasurer), Diane McIntire, Susan Prince (Vice President), Phil Ritti, and Mary Ross (President).

ABSENT: Directors Sharon Connor (Secretary), David Franco, and Meri St. Mary.

STAFF PRESENT: Julie Chiarelli, General Manager.

REVIEW AND APPROVAL OF AGENDA

No changes were made to the agenda.

APPROVAL OF MINUTES

Motion by Director Jicha, seconded by Director Prince, and carried unanimously, 7-0-3-0, with Directors Connor, Franco, and St. Mary absent, approving the Minutes of the KVMR Board of Directors Regular Meeting of May 18, 2015 as submitted.

ACCEPT COMMITTEE REPORTS

Motion by Director McIntire, seconded by Director Prince, and carried unanimously, 7-0-3-0, with Directors Connor, Franco, and St. Mary absent, accepting the committee reports as submitted.

PRESIDENT'S REPORT

President Ross thanked Board members for attending the recent mini-retreat. She highlighted that discussion at the retreat included transitioning to having several new members on the Board, the changing face of radio, staff's work with

the strategic plan, the digital library, interest in reviving a printed listener guide, and having staff attend board meetings when an item in their field of expertise is placed on the agenda. She reminded Board members that there is an expectation that every board member participate in committees.

GENERAL MANAGER'S REPORT

General Manager Chiarelli stated that Music Director Sean Dooley's community room concert went well. Proceeds from the community room concerts go to operations. Discussion ensued regarding what it really means to be a KVMR member and the status of the ineffective CD players. The General Manager stated that the broadcasters are being asked to use the digital library.

BOARD COMMITTEE REPORTS

EXECUTIVE COMMITTEE (EC). President Ross reported that the building project contractor has submitted all of the change orders they intend to submit, and there is over \$40,000 being questioned. As soon as there is closure on the contract change orders, the final expenses will be known and financing options will be renegotiated with our lender.

FINANCIAL REVIEW COMMITTEE (FRC). Director Jicha went over the minutes of the FRC meeting of June 19, 2015. She reported that KVMR participated in the Big Day of Giving (DOG) for the first time this year. This generated \$4,500 that is not reflected in the May financial statements. Next year we plan to promote the Big DOG in conjunction with a membership drive. The May membership drive raised \$57,000. KVMR has paid Nevada City approximately \$80,000 in parking mitigation fees in conjunction with the new building. The FRC would like to see a copy of the City's parking mitigation plan. Responding to Director Hillberg regarding putting excess funds into reserves, President Ross stated that she would like to have a recommendation from the General Manager regarding the pros and cons of putting extra funds in reserves during the budget process.

STATION DEVELOPMENT COMMITTEE (SDC). Director McIntire reported that the SDC is reviewing the strategic plan. The Community Advisory Board (CAB) membership is increasing due to extensive marketing. President Ross noted that a schedule of committee meetings and contact people is now posted on the bulletin board, and requested that it also be posted on the website.

BOARD DEVELOPMENT COMMITTEE (BDC). President Ross stated that the committee is talking with several prospective applicants for the current and upcoming vacant board seats. She will forward the script used a couple of years ago for a public service announcement to Tenali and Diane, who have

agreed to record a new spot. She would like to see a Board comprised of members with more fundraising experience.

FUND DEVELOPMENT COMMITTEE (FDC). Director Prince reported that the FDC has finished the final draft of a letter to the top 50 donors regarding planned giving. General Manager Chiarelli suggested that the Development Director take a few donors to lunch and run the letter by them.

Motion by Director Prince, seconded by Director McIntire, and carried unanimously, 7-0-3-0, with Directors Connor, Franco, and St. Mary absent, to accept the revised Gift Acceptance Policy and Guidelines as amended.

ADJOURNMENT

Motion by Director Jicha, seconded by Director McIntire, and carried unanimously, 7-0-3-0, with Directors Connor, Franco, and St. Mary absent, to adjourn the meeting.

Meeting adjourned at 8:11 p.m.

Next Board Meeting: August 24, 2015, 6:30 p.m.
KVMR Community Room
120 Bridge Street
Nevada City, CA