

**Nevada City Community Broadcast Group
Board of Directors Meeting
BriarPatch Community Room
290 Sierra College Drive
Grass Valley, CA 95945
Monday, February 27, 2012 - 6:30 p.m.
Approved Minutes taken by
Therese Tesene, Board Scribe**

CALL TO ORDER

The Regular Meeting of February 27, 2012 of the Board of Directors of the Nevada City Community Broadcast Group was called to order at 6:31 p.m. in the BriarPatch Community Room, 290 Sierra College Drive, Grass Valley, Nevada County, California, by President Michael Young.

ROLL CALL

The President called the roll:

PRESENT: Directors John Hensley, Larry Hillberg, Barbara Jicha (Treasurer), Joshua Lichterman, Barbara Lowell, Sue Lunsford, Tim Ogburn, Larry Ortiz, Mary Ross (Vice President), and President Michael Young.

ABSENT: Director Jim Bunnell (Secretary).

STAFF PRESENT: David Levin, General Manager and Brianna Ezzell, Development Director.

REVIEW AND APPROVAL OF AGENDA

The Board reviewed and accepted the agenda as submitted.

APPROVAL OF MINUTES

Motion by Director Lichterman, seconded by Director Lunsford, and carried unanimously, 10-0-1-0, with Director Bunnell absent, approving the Minutes of January 23, 2012 with the following amendments: Add Vice President Mary Ross as present and presiding over meeting and correct Brianna Ezzell's job title from Development Associate to Development Director where appropriate.

ACCEPT COMMITTEE REPORTS

Motion by Director Ross, seconded by Director Hensley, and carried unanimously, 10-0-1-0, with Director Bunnell absent, accepting the committee reports as presented.

GENERAL MANAGER'S REPORT

General Manager Levin answered questions about his monthly activities report clarifying the new play list system called Spintron. A workshop to learn Spintron will take place at KVMR's next General Meeting on March 5. Broadcasters will be required to sign up and use Spintron or provide legible or typed playlists and a processing fee for conversion of the data to Spintron.

Development Director Ezzell reported that the new website has been launched. Troubleshooting and on-going changes and upgrades are currently being made. Please report any website problems to General Manager Levin. Director Hillberg suggested that a contact number be placed in the broadcasters booth for website problems that occur over the weekend and/or at night.

Development Director Ezzell gave an update regarding the recent membership drive stating that the station raised over \$90,000 not including renewal mailings. Staff will evaluate the drive in early March. It was suggested that broadcasters and team captains receive training. Director Lichterman will prepare the list of numbers for Board members to call back to thank them for their contributions.

BOARD COMMITTEE REPORTS

STATION DEVELOPMENT COMMITTEE (SDC). Director Ross reported that the SDC met twice and talked mostly about the strategic plan that will be refined and sent out for input. The SDC is revisiting the surveys and will also be sending them out shortly. She stated that Director Ogburn has prepared a timeline for updating the strategic plan.

The Board Retreat will be on April 20 and April 21. After discussion, It was decided that Director Ross would contact the Five-Mile House for Saturday night's informal get together.

FINANCIAL REVIEW COMMITTEE (FRC). Director Jicha reported that operating revenue through January was \$310,358, or \$39,409 under budget. The budget anticipated that the Winter fund drive would occur in January rather than February. This timing difference accounts for \$32,491 of the budget variance. Operating expenses were \$277,541, or \$33,039 less than budgeted. The expense budget variance is attributable to a \$10,746 variance in salaries and wages that is the result of the open engineer position. Net event income for the year was \$82,729, which is \$33,729 greater than budgeted. The John

McCutcheon event netted \$300 and the Amy Goodman event is expected to net \$2,000. The anticipated event income has been increased by \$29,000 over budget. Overall year to date there is a positive margin (revenue-expenses excluding the capital campaign) of \$115,546, which is \$113,171 greater than budgeted.

The audit is complete and the tax returns and Annual Financial Report are in review process.

Discussion ensued regarding KVMR's easement for KVMR's transmitter on the Banner Mountain property that is expected to be foreclosed upon. Director Hensley (realtor) will look into the matter.

BOARD DEVELOPMENT COMMITTEE (BDC). No report given.

FUND DEVELOPMENT COMMITTEE (FDC). Director Lunsford reported that the FDC met and will be looking at long term planning as it relates to fund development. The FDC will meet quarterly. Outreach with the Farmers Market in Auburn with broadcasters has worked out well. She has done some final touches on the Donor Recognition Policy and will get it to the Board soon.

CLOSED SESSION

Motion by Director Hillberg, seconded by Director Hensley, and carried unanimously, 10-0-1-0, with Director Bunnell absent, recessing the meeting into Closed Session for the purpose of discussing the real estate capital campaign.

Meeting recessed into Closed Session at 7:45 p.m. and reconvened at 8:12 p.m.

President Young reported that no action was taken in Closed Session.

ADJOURNMENT

Motion by Director Hensley, seconded by Director Jicha, and carried unanimously, 10-0-1-0, with Director Bunnell absent, adjourning the meeting.

Meeting adjourned at 8:12 p.m.

Next Board Meeting: March 26, 2012
 Briar Patch Community Room
 6:30 pm