

**Nevada City Community Broadcast Group
Board of Directors Meeting
BriarPatch Community Room
290 Sierra College Drive
Grass Valley, CA 95945
Monday, February 24, 2014 - 6:30 p.m.
Approved Minutes by
Therese Tesene, Board Scribe**

CALL TO ORDER

The Regular Meeting of February 24, 2014 of the Board of Directors of the Nevada City Community Broadcast Group (KVMR) was called to order at 6:33 p.m. in the BriarPatch Community Room, 290 Sierra College Drive, Grass Valley, Nevada County, California, by President Mary Ross.

ROLL CALL

The President called the roll:

PRESENT: Directors Jim Bunnell, John Hensley, Larry Hillberg (arrived at 6:38 p.m.), Barbara Jicha (Treasurer), Tim Ogburn (Secretary), Larry Ortiz, Susan Prince (Vice President—arrived at 6:39 p.m.), Phil Ritti, Meri St. Mary, Justin Sternberg, and Mary Ross (President).

ABSENT: None

STAFF PRESENT: David Levin, General Manager.

REVIEW AND APPROVAL OF AGENDA

The agenda was approved as submitted.

APPROVAL OF MINUTES

Motion by Director Hillberg, seconded by Director Jicha, and carried unanimously, 11-0-0-0, approving the Minutes of January 27, 2014 as submitted.

ACCEPT COMMITTEE REPORTS

Motion by Director Bunnell, seconded by Director St. Mary, and carried unanimously, 11-0-0-0, accepting the committee reports as submitted.

PRESIDENT'S REPORT

President Ross thanked Board members for volunteering during the membership drive. Director Sternberg will send out a list of donors for Board members to call and thank.

Director Hillberg arrived at 6:38 p.m.

GENERAL MANAGER'S REPORT

General Manager Levin distributed a draft Web and Social Networking Assessment and Proposed Needs report. He reported that the website is live and asked Board members to contact him for any changes.

Director Prince arrived at 6:39 p.m.

General Manager Levin stated that staff would have a post-membership drive meeting next week.

BOARD COMMITTEE REPORTS

STATION DEVELOPMENT COMMITTEE (SDC). Director Ritti is currently scheduling meeting dates and times that will work for everyone. He stated that the draft strategic plan has been sent to broadcasters for comment. The SDC is now turning its attention to helping those who are responsible for developing operating plans to do so. Director Ritti has met with the General Manager regarding how the operating plans will work with the strategic plan. It is his goal to have a draft of one of the operating plans ready before the Board retreat in April, as Board members and staff will be working together at the retreat on operating plans. President Ross reminded Board members that many of the objectives in the strategic plan are assigned to Board committees for implementation, committee should be looking at those.

FINANCIAL REVIEW COMMITTEE (FRC). Director Jicha reviewed the minutes of the FRC meeting of February 19, 2014. She reported that Briar Patch Co-op would be a major sponsor of the Celtic Festival. The February membership drive generated about \$67,000, which is about \$23,000 under budget. Underwriting Coordinator Richard Gorman reported that we are 62% ahead of last year in underwriting sales. The FRC reviewed the capital campaign report noting that \$1.5 million has been spent to date.

BOARD DEVELOPMENT COMMITTEE (BDC). No discussion was held regarding the minutes of the BDC meeting of February 11, 2014.

FUND DEVELOPMENT COMMITTEE (FDC). Director Prince reviewed the FDC minutes of February 13, 2014. She stated that the committee has reviewed its purpose and has developed some special goals for this year including a free financial planning seminar in the Fall. Director Prince reported that she attended a seminar regarding legacy giving that was very helpful. She is in the process of setting up a timeline. The FDC is looking into different ways of communicating with members and supporters, including an electronic newsletter and social media.

CLOSED SESSION

Motion by Director Bunnell, seconded by Director Prince, and carried unanimously, 11-0-0, to recess into Closed Session to discuss the Capital Campaign.

Meeting recessed into Closed Session at 6:53 p.m.

The meeting reconvened at 8:48 p.m.

No action was taken in Closed Session.

ADJOURNMENT

Motion by Director Jicha, seconded by Director Ritti, and carried unanimously, 11-0-0-0, to adjourn the meeting.

Meeting adjourned at 8:50 p.m.

Next Board Meeting: March 24, 2014
 Briar Patch Community Room
 6:30 pm