



KVMR 89.5 FM

401 Spring St., Nevada City, CA 95959
(530) 265-9073, events@kvmr.org

14th Annual KVMR Celtic Festival

Saturday & Sunday, October 2–3, 2010
Nevada County Fairgrounds, Grass Valley, CA

2010 Merchandise Vendor Application

You are invited to join our marketplace during the 14th Annual KVMR Celtic Festival. The event is nestled in the pines, just up the hill from Sacramento. Over 7,000 attendees attended the event last year to listen to incredible music, to eat great food, and to shop!

Our marketplace is recognized as a source for fine craftsmanship and delightful interaction with the artists. Vendors repeatedly give the KVMR Celtic Festival high marks in terms of profitability and enjoyability. We hope you will join us!

Once again this year, we are asking that vendors partner with a non-profit organization as part of your participation in the Celtic Festival. You can select the nonprofit organization of your choice within the KVMR broadcast community, or we can suggest one for you. We will ask you to identify the nonprofit organization of your choice once you are confirmed as a vendor. Organizations partnered with a nonprofit will receive preferential placement on the Celtic festival website with a link to their organization. The arrangements of the partnership will be negotiated between you and the organization and does not need to be shared with KVMR. However, we hope that this provides an opportunity for worthy community organizations to receive some benefit through your participation in the festival and that you may find some booth volunteers or other benefit specific to your business through the collaboration. The partnership provides some promotion for the nonprofit organization through festival promotion and we may ask the nonprofit organization to assist us in promotion of the festival to their membership.

All Celtic Festival vendors must be members of KVMR. If you were not a member last year, you received a one-year complimentary membership. If you have not renewed your membership, please include membership renewal with your vendor application or contact KVMR's membership coordinator, Sandy Brown, at 530-265-9073, ext. 203 or by e-mail at membership@kvmr.org.

Who is Invited?	Artists and dealers offering Celtic-oriented merchandise. Selection will be based on originality, quality, presentation, and the number of exhibitors allotted to each category.
Deadline	June 15, 2010. Applications received first will be considered first, and given priority placement.
Dates	Setup: Friday, October 1 Event: Saturday & Sunday, October 2 & 3 Teardown: Monday, October 4
Booth Fee	\$250 for Saturday and Sunday (includes electrical). This is for a 10' x 10' space. Additional space can be purchased as available.
Furniture Rental	Table (8') \$15 each Chair \$5 each
Location	The beautiful Nevada County Fairgrounds, 11228 McCourtney Rd., Grass Valley, CA 95945. (See enclosed map and directions.)
Theme	In an effort to make our Celtic Marketplace more interesting and inviting, we ask all vendors to dress in costume and to decorate their booths in a Celtic style. Costuming is a requirement for participation and is enforced.
Booth Space	Space size is 10' x 10'. If you have a tent that needs more room for tie-downs, please advise. Electricity is available (500w). Please advise if you need more. All vendors are to provide their own booths and displays. Setup information will be mailed with space confirmation.
Lodging	While the festival is not responsible for securing accommodations, upon acceptance, we will send you information to assist in making your own arrangements. Camping is available and encouraged.
Raffle	This year, as we have in years past, we encourage you to participate in the Sunday afternoon raffle. Proceeds from the raffle benefit KMVR Community Radio. By donating an item from your merchandise line or a gift certificate, you will receive special mention on the festival web site as well as the program and from the stage during the show. Please indicate on the enclosed form what you would like to contribute and the retail value. If possible, please include a picture of the item so we can better promote it and your business.
Clean & Green!	KVMR emphasizes environmental responsibility and thanks all of you who have worked in the past to keep your booths "green". <u>Please ensure booth space is left clean of trash and all cardboard items are broken down and stacked neatly for recycling.</u>
Festival Safety	Help us keep the festival safe! If you are selling any replica weapons, toy swords, etc., you may be asked to hold merchandise at your booth for customer pick-up upon departure.

The Ceileigh (Party)!

One of the most popular features of our event is the vendor and volunteer party hosted by KVMR after the show closes on Sunday night. It's a great time to let your hair down and celebrate the success of the festival weekend.

To Apply Complete the application form, include appropriate enclosures, and return to:

KVMR Celtic Festival
Attn: John Taber, 2010 Celtic Marketplace Manager
401 Spring Street
Nevada City, CA 95959

Enclose

- ☒ Completed application
- ☒ Current copy of valid California Resale License
- ☒ Photos: 1 of your booth, 2 or more of your products
- ☒ Check made out to KVMR Celtic Festival

**Payment in full or a \$100 deposit is due to hold your space.
Full payment is due no later than June 15, 2010.**

Event Website www.kvmr.org/celticfestival

Questions? Contact John Taber at (530) 913-9153 or
e-mail: celtmarket08@gmail.com

**Please be prepared for inclement weather.
Wind and/or rain can and do occur during this time of year.
KVMR Celtic Festival is a rain or shine event.**





2010 Merchandise Vendor Application

KVMR's 14th Annual Celtic Festival

October 2-3, 2010

Grass Valley, California

Company Name: _____ Web site: _____

Vendor(s) Name: _____ Resale #: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

PRODUCTS TO BE SOLD: _____

Booth Comments
(location, size, stakedown required?, etc)

KVMR Membership Donation Level.

\$1000 <input type="checkbox"/> Charter	\$89.50 <input type="checkbox"/> Supporter
\$600 <input type="checkbox"/> Patron	\$60 <input type="checkbox"/> Advocate
\$300 <input type="checkbox"/> Benefactor	\$40 <input type="checkbox"/> Basic Membership
\$120 <input type="checkbox"/> Sustainer	

- I release the show coordinators, KVMR and all persons involved in the festival from all liability, both personal and property, while attending the show. *I am responsible for my own liability insurance.*
- My booth will be open and staffed throughout the festival hours, and will not be dismantled until the specified time.
- I understand no refunds of booth fee will be granted after final acceptance.

Signature: _____

Date: _____

Mail application, photos, and check to:
KVMR Celtic Festival
Attn: John Taber
401 Spring Street , Nevada City, CA 95959

Vendor Fees

_____ spaces @ \$250 ea = _____

_____ 6' tables @ \$15 ea = _____

_____ 8' tables @ \$15 ea = _____

_____ chairs @ \$5 ea = _____

Total Fees =

Full payment enclosed

\$100 Deposit enclosed

I understand full payment is due
no later than June 15, 2010.

Office Use Only: Check amount: _____ Date received: _____ Acceptance sent: _____

Comments: _____

☒ **KVMR Celtic Festival Raffle Submission Form** ☒

Vendor _____

Item To Be Donated _____

Value _____

Please e-mail a copy ready photo for inclusion in the program to:
celticmarket08@Gmail.com

**KVMR thanks you in advance for your
continued contributions to our festival.**



Directions to Nevada County Fairgrounds

11228 McCourtney Road, Grass Valley, CA 95949

Traveling on Hwy. 80 heading east from Sacramento:

Use the Hwy. 49 offramp in Auburn. Proceed north on Hwy. 49 toward Grass Valley (appr. 25 miles). In Grass Valley, take the first offramp, McKnight Way. Turn left on McKnight Way and proceed over the freeway, past the K-Mart shopping center on the left. Turn right on Freeman Lane, past another shopping center on the left. Freeman Lane will turn into McCourtney Rd. at the second 4-way stop sign. Continue straight on McCourtney Rd. until the Nevada County Fairgrounds appears on the right (appr. 2 blocks). For handicap parking use gate 1 and for general parking continue to gate 4.

Traveling on Hwy. 20 heading east from Marysville:

Take the McCourtney Rd./Fairgrounds exit off of Hwy. 20 just before actually entering Grass Valley. Turn right on McCourtney Rd., until the Nevada County Fairgrounds appears on the right (appr. 1 block). For handicap parking use gate 1 and for general parking continue to gate 4.

Traveling on Hwy. 80 heading west from Reno:

Use the same directions as above, Hwy. 49 offramp in Auburn, head north to Grass Valley. Or, for a shorter, scenic and mildly curvy shortcut, take the Hwy. 20 offramp to Grass Valley, just after the Eagle Lakes Rd. offramp on Hwy. 80. Travel time on Hwy. 20 is approximately one-half hour by car (longer if towing a trailer). Stay on the highway through Nevada City and Grass Valley. Do not get off the highway when Hwy. 20 takes off west towards Marysville. Stay on and the highway becomes Hwy. 49. Take the McKnight Way offramp and turn right on McKnight Way, traveling past the shopping center on the left. Turn right on Freeman Lane, past another shopping center on the left. Freeman Lane will turn into McCourtney Rd. at the second 4-way stop sign. Continue straight on McCourtney Rd. until the Nevada County Fairgrounds appears on the right (appr. 2 blocks). For handicap parking use gate 1 and for general parking continue to gate 4.

There are major airports in Sacramento and Reno, and a small plane airport in Grass Valley.

