

Nevada City Community Broadcast Group
KVMR FM 89.5
EEO Report for the time period
August 1, 2007-July 31, 2008

There was one full time vacancy filled by the station during the time period of August 1, 2007 through July 31, 2008.

During March 2008, KVMR offered a Broadcast Training Class, open to all community members. The fee was nominal (\$125.00) and there were scholarships available for students and low income applicants. The course was 3 hours each week over a 4 week period. The participants were educated in station policy, FCC rules and regulations, station structure, staff positions and how they relate to broadcasting, KVMR programming and other station mechanisms. The Program Director, General Manager, Volunteer Coordinator, Music Director, Underwriting Coordinator, and Chief Engineer trained the students, each in their areas of expertise. Following classroom instruction, there were 3 months of on-air mentoring which refined the knowledge learned in the classroom. Mentors were certified veteran broadcasters. This hands-on segment gave students the opportunity to become proficient in on-air engineering, interviewing technique, the EAS system, the phone patch and other in-studio operations.

KVMR accepted a grant from the Truckee Tahoe Community Foundation to produce a youth radio symposium during the time period. Six youth, ages fourteen to eighteen, were trained in program concept, research, audio content and production of interesting and professional radio broadcast programs. This resulted in six, highly produced radio modules that were offered to the national radio marketplace.

KVMR's Program Director participated in a career fair in November of 2007 at Del Oro High School, in Loomis, CA. He spoke about the education and training needed for a career in radio, available career opportunities, how he prepared for a career in radio and what challenges and opportunities there are in the radio field. He also spoke about the differences between community and commercial radio and intern possibilities at KVMR. He took questions and was available for one on one conversations. He spoke to approximately 70 high school students.

KVMR's Volunteer Coordinator conducted a tour of the station for students at the Nevada City School for the Arts. They were introduced to community radio and its operations, most notably by being interviewed/conversed with in the on-air studios.

The Volunteer Director worked with 5 different court appointed community service volunteers. They were given an introduction to community radio philosophy, introduced to the various staff members and their roles in the station. Their community service was completed in the areas of reception and general clerical duties.